

**MYTIGER
VALUES**
**ART COMPETITION
& EXHIBITION 2023**

FOREWORD



Maybank Group, through the Maybank Foundation, is proud to serve communities of all walks of life since its establishment in the 1980s. In alignment with Maybank Foundation’s strategic direction, we are anticipated to create a positive impact and promote our shared cultural, artistic, and historical heritage through community programmes such as the exhibitions organised at Balai Seni Maybank throughout the year.

Since 2018, Maybank Foundation has organised the MyTIGER Values Art Competition & Exhibition in conjunction with the Global Tiger Day, which is celebrated internationally each year on 29th July with the intention of raising awareness about Tiger Conservation efforts.

This year marks the 6th edition of the competition and exhibition. Current edition saw a noticeable rise in entries compared to past editions, driven by extensive strategy outreach efforts that were aimed at promoting participation among university students. This encouraging pattern suggests that students at local universities and colleges show a strong and increasing interest in these art competitions.

The theme of Maybank’s TIGER values is “Teamwork, Integrity, Growth, Excellence & Efficiency, and Relationship building” as well as the United Nations’ Sustainable Development Goals (SDGs). These encouraging responses fuel us as organisers to keep up our efforts to promote important values. While technology may significantly help with the production of the artworks, the relevance of the competition is closely linked to its humanistic values and the artist itself.

The worldwide excitement in recent times over how artificial intelligence (AI) continues to revolutionise various industries, including art, has raised more concerns about the danger of the loss of humanistic values in artworks. Youths are understandably drawn towards the latest technological advancements, and may be inclined to take advantage of the tools that are freely accessible to speed up the art-making process. For this competition, we henceforth ensure the inclusion of personal touches and human interventions through juries appointed. This is to ensure that the quality of the artworks is properly evaluated and that the artworks are meaningful to the audience.

These proactive measures are part of our effort to make sure that we are able to adapt to change and stay agile while maintaining our core values. The Maybank Foundation is always at the forefront of keeping the program going despite the challenges and is able to provide the platform and opportunity for young and emerging artists from local universities to showcase their work to a wider audience. This in turn will create meaningful, measurable, and sustainable impacts complementary to the Maybank Foundation’s aspiration to touch lives wherever we can by empowering communities to build a better future, both for present and future generations.

My highest appreciation goes to the local universities and colleges, curators, and everyone else involved in this competition and exhibition. My warmest congratulations to all the participating artists, finalists, and winners of the competition for such great works!

Izlyn Amylia Ramli
Chief Executive Officer
Maybank Foundation

JURIES’ NOTE 2023

MyTIGER Values, as a competition and exhibition, serve as a watermark for the recent trends and social concerns for today’s up and coming generation. It could be said that a glancing view on the submissions could serve as a broad assessment towards the general state of social involvement and expression among the new.

An interesting comment among the juries was that the accumulation of works showed a mix of morbid and hopeful views, depending on the messages being put forth. Some would prefer to express their messages clearly, while others rely on abstract terms, requiring further examination.

This is an example of proficiency and preference for communication at the disposal of the undergraduates. Current year’s entries also saw an interesting inclusion in which students of Arts and non-arts background are allowed entry, creating an amalgamation of varied responses. The works are generally in par with each other, with references to art schools not noticed unless stated. This is a welcomed change as it is now possible to listen and gauge a broader set of opinions among the youths.

Most entries chose to touch on their issues on a more surface level, which is an indication on the need to acquire experience in expression. However, all issues are relevant and concern local as well as global trends. Some other concerns include the ability for interpretation in messages and understanding the entry brief. This is expected of undergraduates. Entries would either be too straight forward or too obscure at times. There may be a need to refine the requirements and categories to ease interpretation.

Some entries were able to let their message breathe, which is a sign of maturity. Better storytelling should also be considered as a criterion in the future assessment to further assist contestants in focusing their works. Generally, juries resonated more with entries that shows clear narrative, along with effective visuals that accompanied the message successfully.

Comments from juries also suggested for the competition to be further opened to more level of education and this could provide a further stage of examination and allow further opportunity at a younger stage in the educational development.

Whichever stage should the competition be suggested, it is still crucial, however, to emphasize on the Maybank’s core values as a guiding pole in directing the entries. Current examples show

ample understanding and notes on the values, though it still could benefit from further examination. It would also benefit in ensuring originality. Some initial concerns with the prevailing use of Artificial Intelligence (AI) proves to be unfounded, at least at this stage. The emphasis on elaborating on the core values could serve as a guide or watermark in ensuring that proper interpretation is achieved, as well as providing a set of themes in easing the contestants’ ideas.

As observed in the entries from previous years, results showed multiple candidates for top places from different juries. This could mean that the judging was close, or it could also mean that there is no exact work that stands out in particular. It could be a residue of the previous weather in education, in which the pandemic forced distant and on-line learning while limiting hands-on approach through physical classes. Glancing comments from academics might give the same vibe, in which the previous mode of education might have given a slight impact. While this may be concerning, rest assured that conditions are expected to improve as we marches on towards recovery.

All things considered, the competition showed wider representation than the previous edition. Youth as the strongest currency of the nation are expected to spearhead our effort for social building, and this competition bring forth the best among the undergraduates. Maybank is once again proud to be part of this effort, and are looking forward for more opportunities to provide and collaborate in the future.

Jury Panel
AdiFitri Ahmad
Aidil Dulbahri
Amirullah Mohamad Fazi
Azim Hafifz
Hadzeran Hizer
Lee Heng Kok
Muhammad Ali Imraan Harun
Muhammad Fathiuddin Kamaruddin
Nizam Udin
Sadiq Asyraf

Summarised by
Amar Shahid
June 2023



INFO ON GLOBAL TIGER DAY

The tiger is the largest of the world's big cats and this magnificent creature, with its distinctive orange and black stripes and beautifully marked face, has a day that is dedicated to it. Global Tiger Day is an annual celebration to raise awareness for tiger conservation, held annually on 29 July. It was created in 2010 at the Saint Petersburg Tiger Summit.

The goal of the day is to protect the natural habitats of tigers and to raise public awareness and support tiger conservation issues. This was in response to the shocking news that 97% of all wild tigers had disappeared in the last century, with only around 3,900 left in the wild.

Tigers are on the brink of extinction and Global Tiger Day aims to bring attention to this fact and try to halt their decline. Many factors have caused their numbers to fall, including habitat loss and poaching. Global Tiger Day aims to protect and expand their habitats and raise awareness of the need for conservation. Many international organisations are committed to this day, including the WWF, the IFAW and the Smithsonian Institute.

DETAILS OF MAYBANK EFFORT IN TIGER CONSERVATION PROGRAMME

Tigers are a national treasure, as well as the symbol of bravery and strength, the virtues that Maybank adheres to in the creation of its T.I.G.E.R values.

In partnership with WWF-Malaysia for its 'Strengthening Tiger Conservation in the Belum-Temengor Forest Complex' programme which commenced in 2016, Maybank is one of Malaysia's leading organisations that is spearheading the tiger conservation effort in the country. As a sustainability leader in the region, Maybank is committed to fulfilling some of the objectives of the United Nation's Sustainable Development Goals (SDGs). Through its efforts with WWF-Malaysia in conserving tigers in the Royal Belum Forest Complex, Maybank is helping to realise Goal 15, which is to sustainably manage forests and halt biodiversity loss.

3 strategies have been underpinned to ensure the success of the programme:

Protection

- Introducing SMART patrolling in the Royal Belum State Park and Temengor Forest Reserve to ensure comprehensive protection of the Belum-Temengor Forest Complex.
- Advocating for greater effectiveness in protecting the Belum-Temengor Forest Complex by introducing the minimum protected area standards for tigers.

Monitoring

- Monitoring the population of Malayan tigers and their prey to evaluate if the number of individuals changes through various non-invasive methods such as camera trapping.
- Improving knowledge on tigers and their prey to better understand the best possible course of action.

Community Engagement

- Increasing communities' awareness and participation in anti-poaching initiatives.
- Develop a potential sustainable livelihood revenue generation model to reduce communities' dependencies on natural resources in tiger habitat.

Building on the success of the programme, Maybank Foundation has kicked off the 'Strengthening Tiger Conservation in the Belum-Temengor Forest Complex – Phase 2' to take place over 4 years. The programme is aimed at stabilising the tiger population in the aforementioned priority site with enhanced priority on certain aspects of the programme. We have set certain milestones to achieve over 4 years by 2023 which will mark significant impacts on tiger conservation efforts. These include:

- Addressing poaching through community participation in tiger conservation.
- Addressing the lack of effective management in the protected Belum-Temengor Forest Complex by securing linkages from Northern Banjaran Titiwangsa to Taman Negara and securing Gunung Chamah from conversion to other land uses.
- Improving the knowledge on tigers and their prey to aid in decision-making by plotting the tiger density and prey occupancy in the Temengor Forest Complex and Royal Belum State Park.
- Addressing forest conversion and fragmentation by encouraging community participation in tiger conservation through outreach programmes.

Since the inception of the programme, we have achieved so much in terms of the preservation and conservation of tigers and impacted the wildlife surrounding and supporting them. To date, the programme has already accomplished the following:

- **55,314 km** of dense forest has been covered via foot patrol in the effort to protect not just tigers and their prey, but also the ecosystem from 2016 to 2022.
- **238 active wire snares** have been found and deactivated, thereby potentially saving 238 large animals including tigers and their prey as they are essential to the equilibrium of the food chain.
- In 2022, more than 1,000 visitors attended the Roar for Life Eco Festival in which the campaign garnered a digital reach of 11.03 million.
- Project Stampede, where Orang Asli (indigenous people) were mobilised to regularly patrol the deep forests of the Royal Belum State Park, resulted in an overall 90% decline in active snares with zero snares in 2022.
- In March 2023, Royal Belum State Park was awarded the prestigious CA|TS (Conservation Assured Tiger Standards) accreditation, becoming the 1st priority site in Southeast Asia to attain the recognition.

WINNERS 2023

CLEAN ENERGY



WATER



NO
POVERTY



DECENT WORK AND
ECONOMIC GROWTH



GROWTH

GOOD
HEALTH
AND
WELL-BEING



LIFE
ON LAND

STRONG
CONSUMPTION
AND PRODUCTION

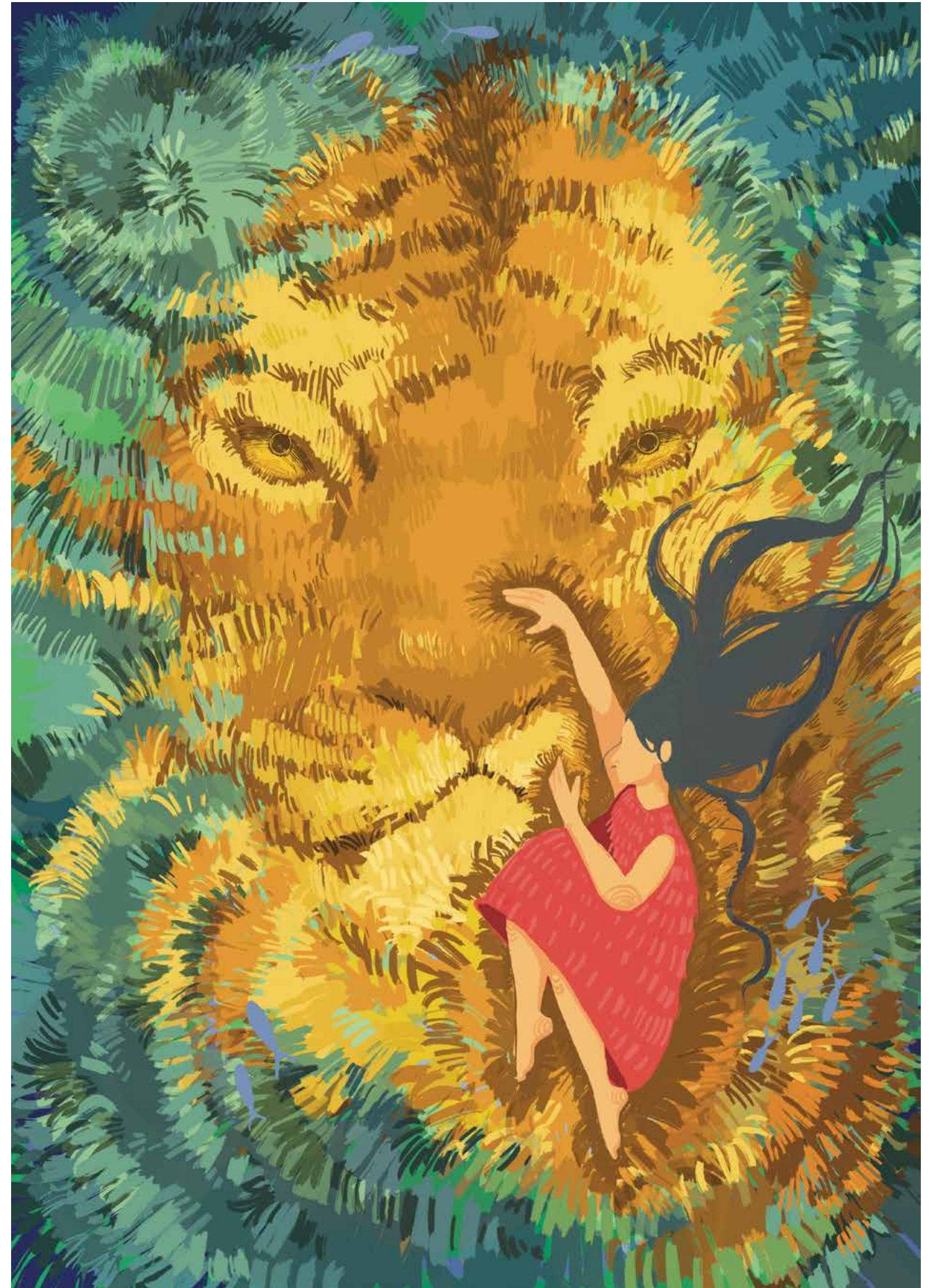
ZERO
HUNGER



Wildness and Peace

Chin Yan Ryu
Malaysia Institute of Art, Kuala Lumpur

The natural world is akin to a weed, growing wildly and vigorously, constantly blossoming into life. There exists a delicate balance between human and natural life at this moment in time. The life force gracefully extends outward, akin to a ripple of water, evoking a delightful sense of touch.



Unity Creates Hope

Reyes Wong Jing Lin
Dasein Academy of Art, Kuala Lumpur

In Southeast Asia, tigers are critically endangered nowadays due to the poaching and deforestation. Large amounts of land have been burned by man-made forest fires, destroying the tiger's natural habitat.

Fortunately, this situation has been mitigated by the teamwork of humans. Their helps are like the paintbrushes, adding a little green to the world.

The artwork includes visuals of climate action and tiger. The idea behind the art is to show the tiger value of teamwork and to bring people together to save our Mother Nature and create a better future.



Eye of the Tiger

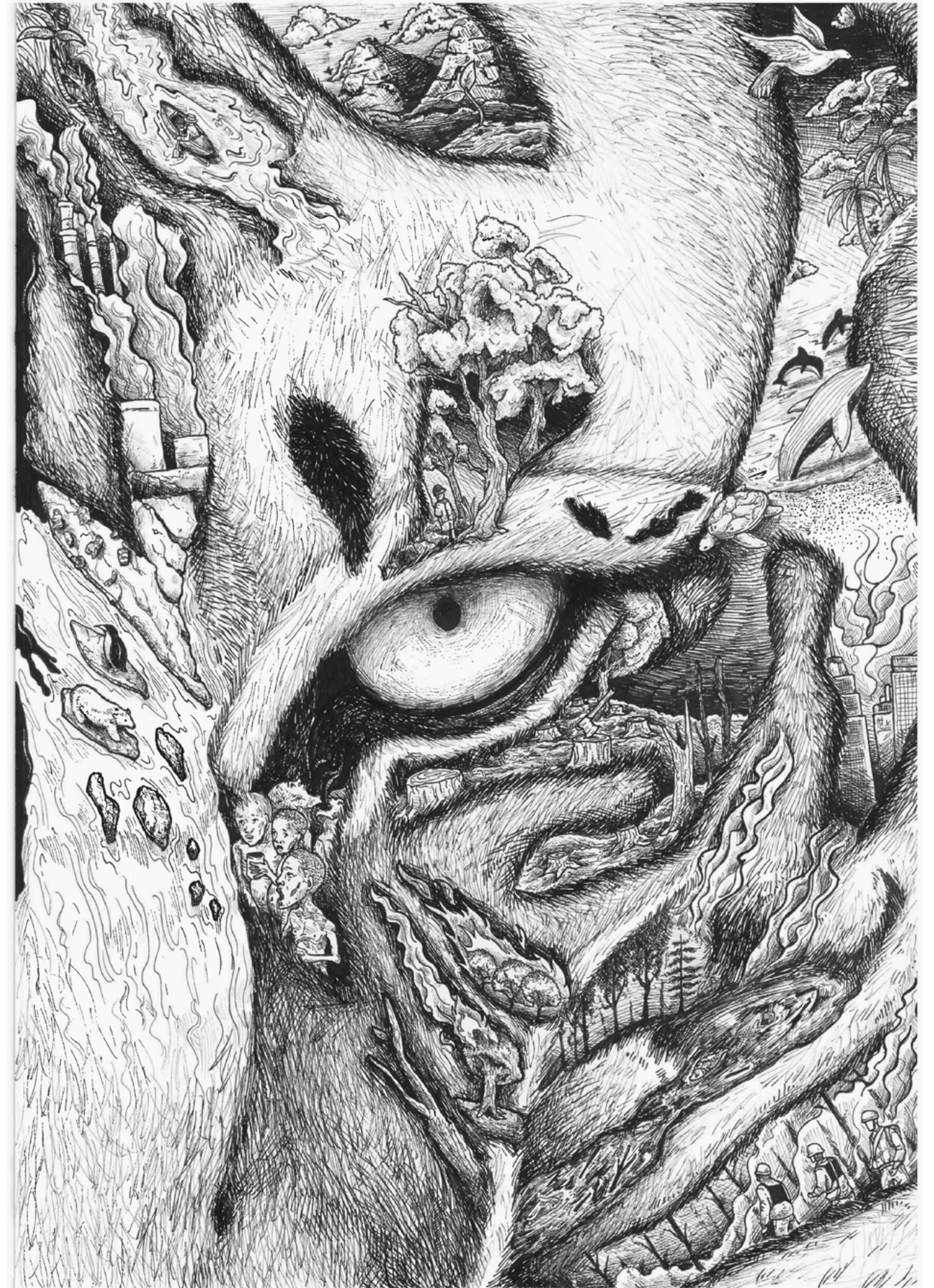
Christopher Lim Kah Ting
Dasein Academy of Art, Kuala Lumpur

"The eye of the tiger" is a homage to a popular pop song by the Rock Band "Survivor". It is a strong metaphor for the inner struggle of each person. For years now, humans have mistreated and contaminated the very environment that sustains them. Imagine, one day we wake up, and what we see is a barren land. A land with no breath, no nature.

Our environment is constantly changing, and as our environment changes so does the need to become increasingly aware of the environmental issues that are causing these changes. Environmental awareness is important because our earth provides resources that are essential to our well-being and quality of life. These resources include clean air, water, and soil, as well as a wide range of plants and animals that contribute to the richness and diversity of our planet.

It's the eye of the tiger.
It's the thrill of the fight.

We need to safeguard and protect our LAND in a sustainable and respectful way.



Two Worlds

Hoe Zhi Ying

*The One Academy of Communication Design,
Petaling Jaya*

Current work serves as a visual representation of the urgent need to address poverty, promote planetary health, and foster peace and prosperity within communities by 2030, as outlined in the United Nations' Sustainable Development Goals (SDGs). Focusing on 12 of the 17 SDGs, it also aims to evoke contemplation and inspire action towards a sustainable future.

A tiger lays on a background divided into two distinct environments, illustrating the dichotomy between unsustainable practices and the path towards sustainability.

In one environment, the tiger is situated within an old zoo with walls adorned with a vibrant jungle mural as like most zoo enclosures. This setting symbolizes the confined and limited resources that perpetuate poverty and hinder progress towards sustainable development.

In contrast, the other environment portrays the tiger in its natural habitat—a flourishing jungle with lush grass and trees. This represents the vision of a sustainable future. It symbolizes the transformation from an unsustainable society to one that coexists harmoniously with nature, embracing clean energy, responsible consumption and production, and sustainable infrastructure.

The artwork underscores the importance of bridging the gap between these two environments.

This artwork seek to inspire individuals, communities, and decision-makers to recognize the potential for transformative change. By working together to promote planetary health, we can create a future where all communities thrive and enjoy a world of shared harmony.



Toxic Bait

Darwin Dion
Taylor's University, Subang Jaya

In this artwork the theme is SDG 14, Life below Water. This piece acts as a reminder that the detrimental impact of our actions harms the delicate balance of nature. By thoughtlessly discarding garbage into our environment, we not only harm the living beings that inhabit it but ultimately endanger our own well-being, as we unknowingly consume the consequences of our negligence.

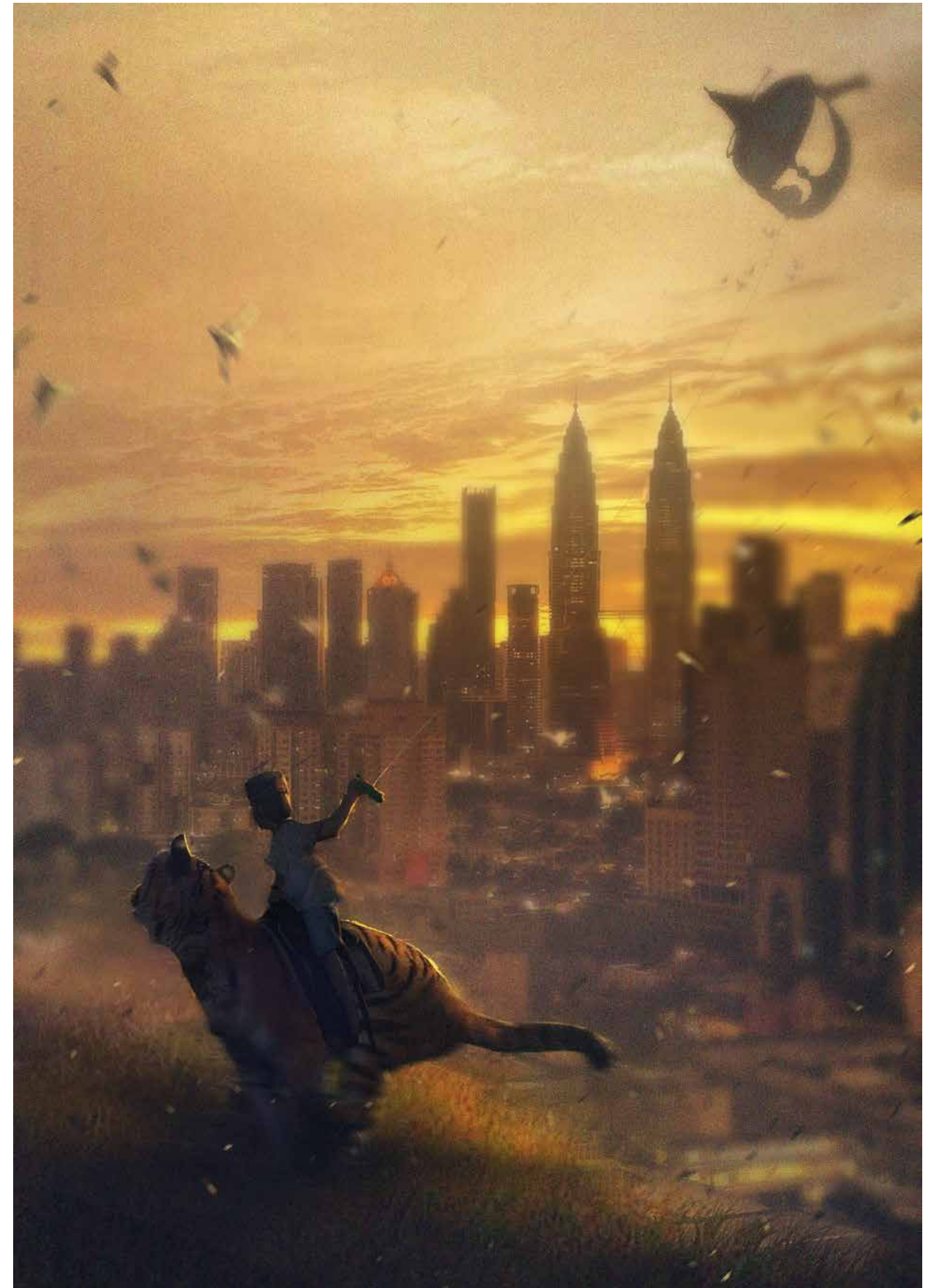


Towards the better Future

Ng Jing Han
*The One Academy of Communication Design,
Petaling Jaya*

Malaysia's Sustainable Development Goals (SDGs) can only be achieved by implementing the core concepts of sustainable development into every aspect of our daily lives. To end poverty, protect the environment, and ensure peace and prosperity by 2030, the United Nations has 17 interlinked Sustainable Development Goals (SDGs). Anyone can contribute to the achievement of these goals by adopting values such as accountability, responsibility and mindfulness.

Take Goal 2 – Zero Hunger as an example. One can achieve this by engaging in sustainable farming, helping small farmers and reducing food waste. By being aware of what we eat and waste less food, we can feed more people in need. Likewise, by investing in renewable energy sources such as solar, hydro and wind, the nation may move toward Goal 7—affordable and clean energy. By adopting innovative technologies and making the right decisions, carbon footprint could be further reduced, resulting in a greener world for future generations.



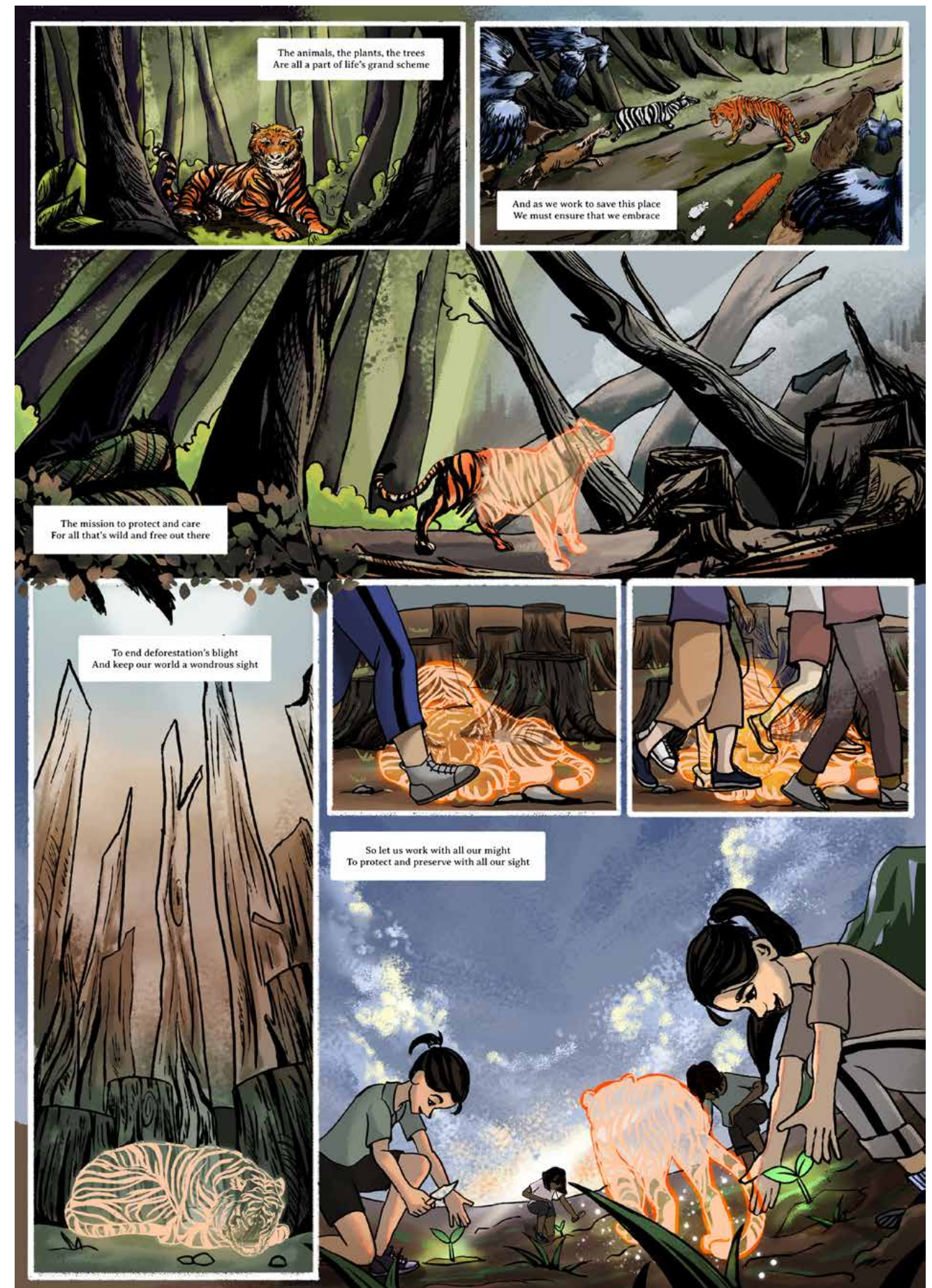
Destruction and Renewal

Chong Yanni
UCSI University, Kuala Lumpur

The artwork conveys the meaning of destruction of ecosystems by irresponsible humans, which resulting in animals losing their lives and habitat. As humans that share a space with all living creatures, we have to keep a safe space for them to co-exist.

Tiger should live freely in their natural habitat, along with other animals. Deforestation and disruption to the ecosystem by humans caused the animals to run away and losing their lives. As time passes, a new generation will help heal the land together, giving the flora and fauna a new home to thrive.

Related to SDG 15: Life on Land, we must halt any deforestation, and increase reforestation globally. Promoting and educating the preservation of biodiversity and ecosystems to all citizens on Earth is just the baby steps to restore the severe damage we have done to Mother Earth. Through TIGER values, we can each do our part in achieving planetary health in the near future.



Roar of Preservation

Amar Ikhwan Ahmad
Universiti Sains Malaysia, Penang

The art piece reveals a vast, diverse landscape, with vivid wonder of nature on vibrant display. The hand & the persons there are embodying care.

Symbolizing SDG goals, a noble tiger stands as the centrepiece, showcasing initiative's hands. Surrounding flora and fauna unite as a reminder to protect and preserve Life.

Through visual storytelling, the essence conveys SDG 15's importance in meaningful ways. Stirring emotions urges steadfast action to safeguard life on the land.



The Biscuit's Promise: Reimagining Tomorrow

Steffan Ivan Mape Chiew
Universiti Malaysia Sarawak

This piece of sequential art encompasses two important messages. It depicts two siblings, one holding a biscuit as a metaphor for a house, symbolizing the aftermath of war and the resulting scarcity of resources that leads to hunger and poverty. Despite the calamity, the survivors refuse to give up on life and hold onto hope. They believe that by sticking together despite their differences, they can ultimately achieve the desired peace.

Meanwhile, the other sibling envisions a future of peace where everyone collaborates and focuses on growth. In this future, poverty and hunger are eradicated, and the experience of living becomes less challenging.

Additionally, she contemplates the issue of climate change, emphasizing that even if there are other planets, there is no other Earth like the one we currently inhabit. The depiction of a planet within a planet highlights the uniqueness of our Earth and calls for a collective effort to ignite a global movement, promoting teamwork for positive change. This artwork evokes a sense of urgency, urging us to discover innovative solutions, embrace renewable energy sources, and foster sustainable practices to safeguard our planet for future generations.





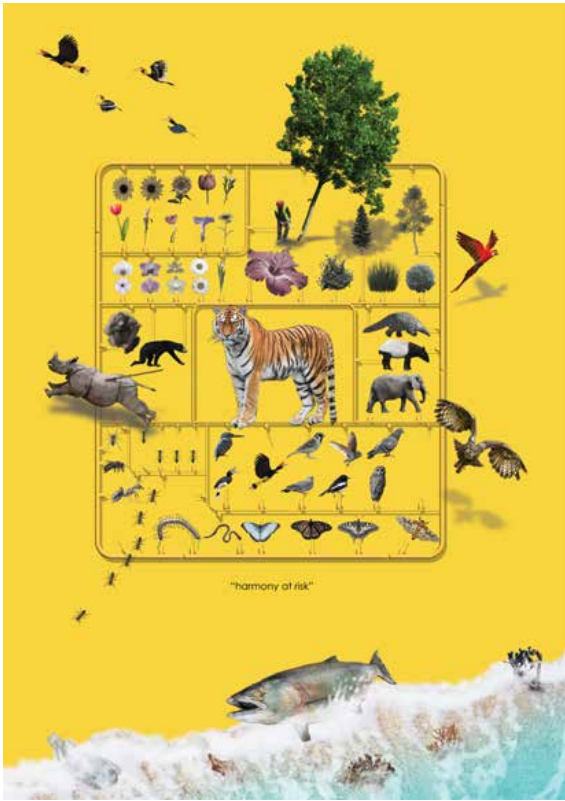
Phisenukwat Chai
Urban Jungle



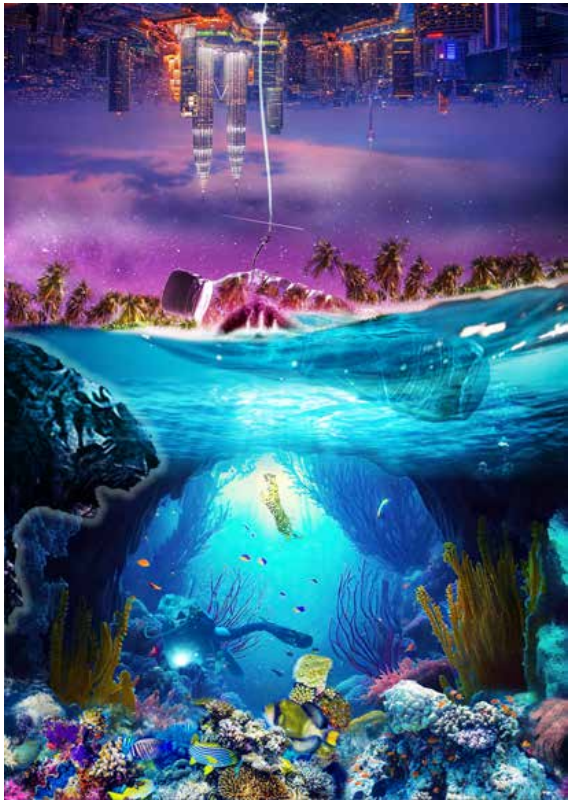
Tiffany Arthaputri Gunawan
Genesis



Chong Jia Hui
Guardians of the Depths



Marsya Atheerah Mohamad Hisham
Harmony at Risk



Umamageswary A/P Murugiah
The Hidden Treasure



Siau See En
Everyone Matters



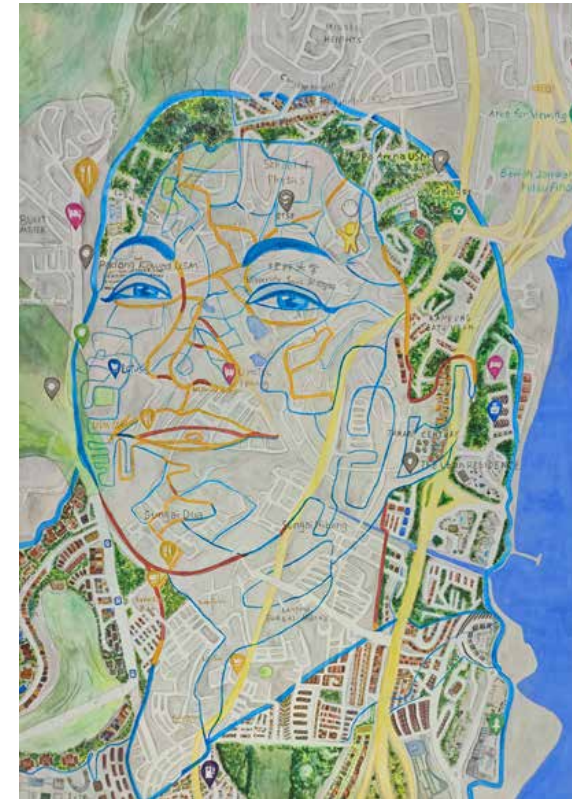
Chin Jun Bing
In Me the Tiger Seizes the Shine



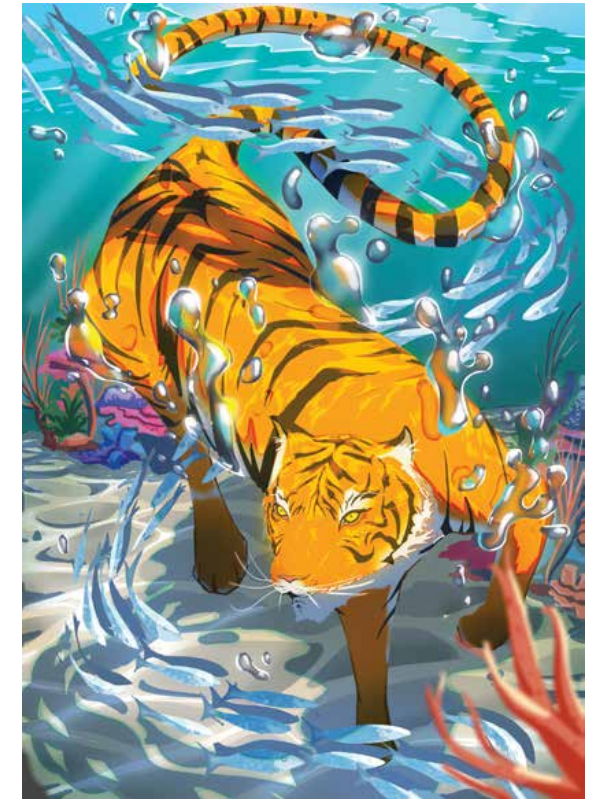
Chin Yun Fei
What Can Make a Depressed Person Feel Better???



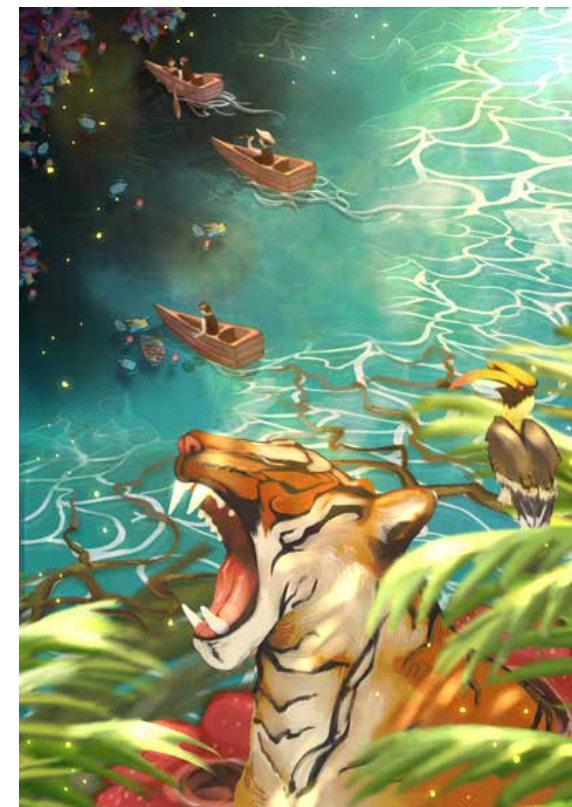
Muhammad Yusree Hakeem Nor Azir
Entwined Essence



Ng Jie Xin
Mother Earth's Embrace



Idham Ieslah
Symphony of Trust



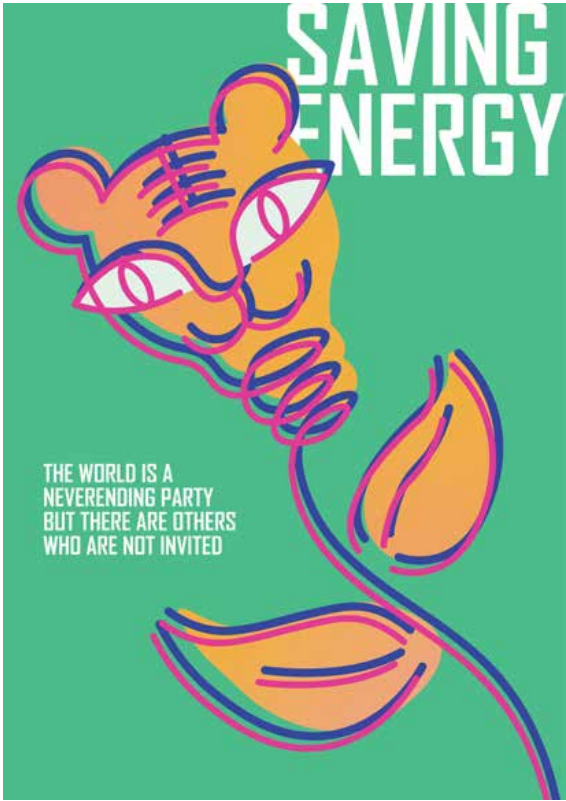
Adlin Dayana Mohd Nizam
Mighty Roars, Mighty Rainforests



Nurfara Erisha Leong Faris Leong
Hope



Tor Soo Sin
A Tiger with 12 Goals



Caitlin Ong Lynn Dee
Charge With Energy



Goto Yuriko
Roaring Balance



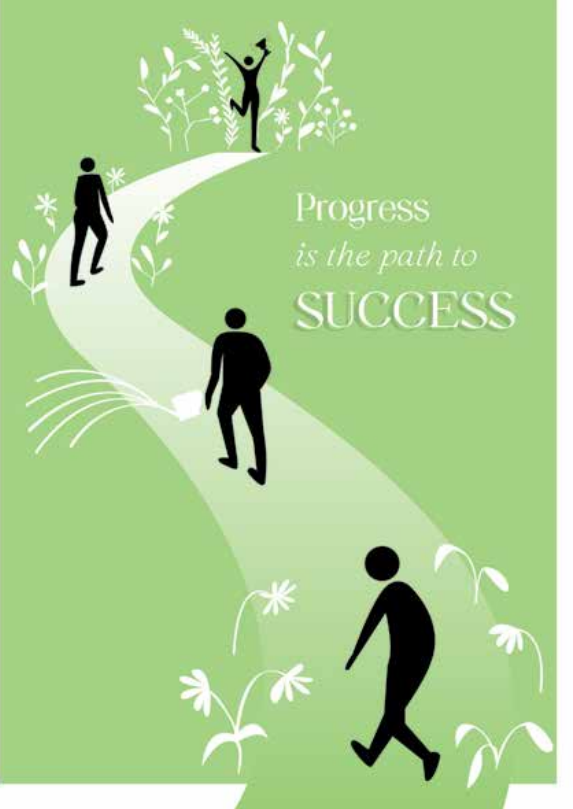
Nor Hana Fauzin Muhammad Fauzi
Bersatu Kita Teguh, Bercerai Kita Roboh



Nur Syamimi Azhar
Tiger and Ocean



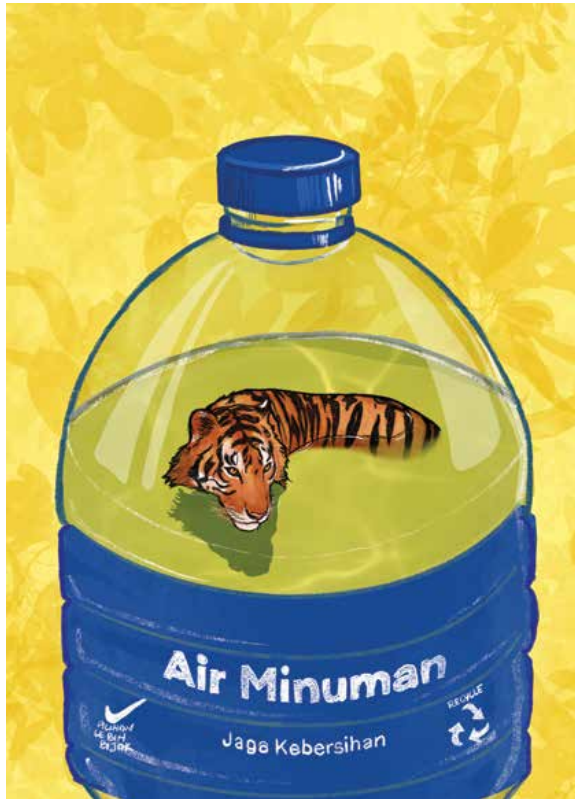
Elyzie Francis
Drown-melting Tiger



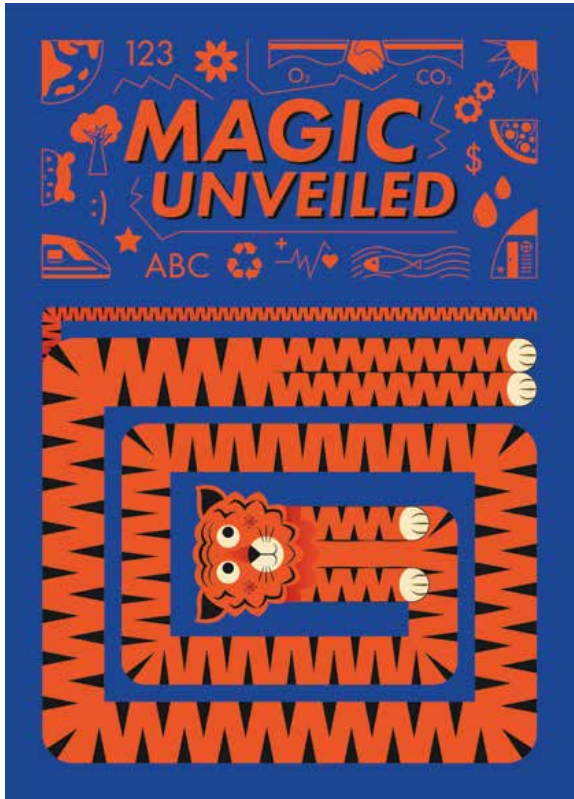
Maddumage Don Enuri Nihansa Wijesinghe
The Journey of Growth



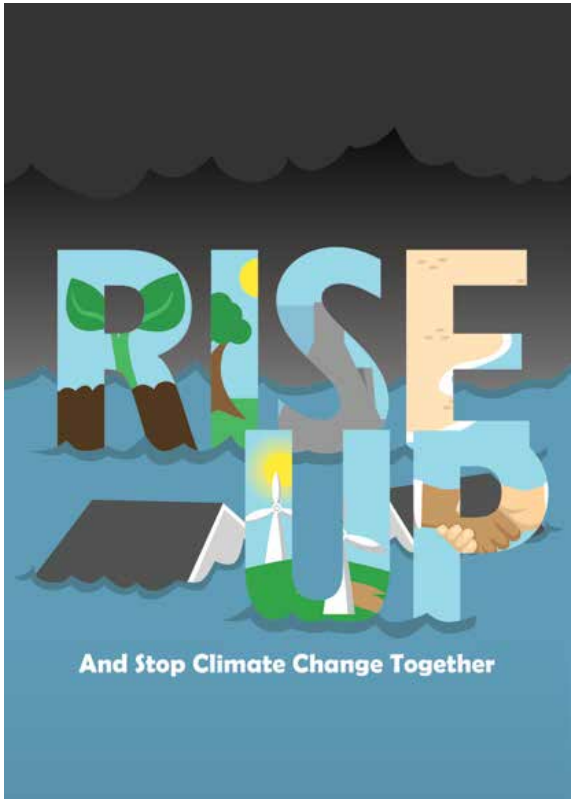
Mohammad Aliff Haiqal Mohd Amin
Togetherness Brings Happiness



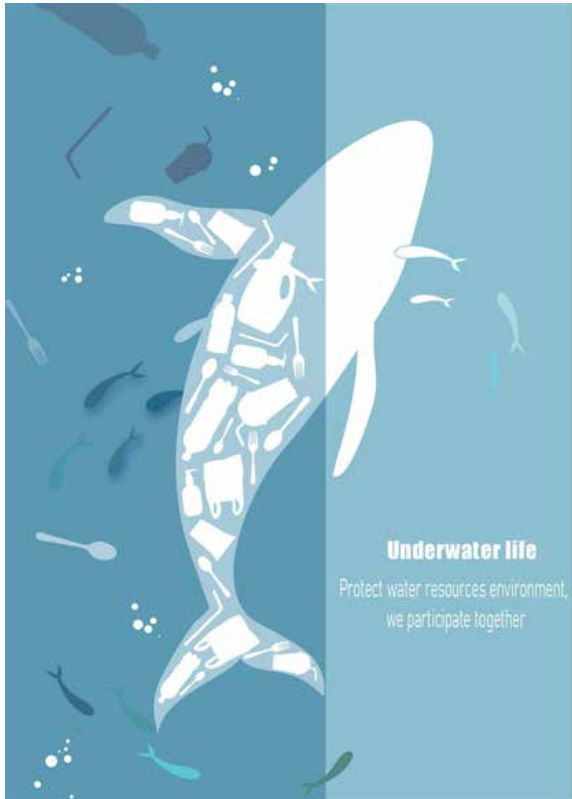
Muhammad Rizqin Husnan Junan
The Suffocation of Us All



Naomi Benita Sudradjat
Magic Unveiled



Johnny Lam Wee Zhe
Rise Up and Stop Climate Change Together



Xiao Wenxin
Subtraction of Life



Aminath Aini Musthaq
The Fragile Ocean



Lim Shu Tao
Aquatic Battle



Sun Yuling
Dying life



Koh Eng Jun
Puzzle of Hope



Muhammad Abdullah
The National Treasure



Chu Yi Kin
Tiger's Dichotomy



Garnette Supang Abun
Basic Needs



Lim Yi Yan
Hope



Wong Ming Sheng
Courageous Born Future



Chen Nan
Climate Action



Wong Pui Shyn
Unidentified Evolution



Haura Laiqa Naznin
Ignorance is Bliss



Khairanee Iro Iswono
Whimsical Expectation



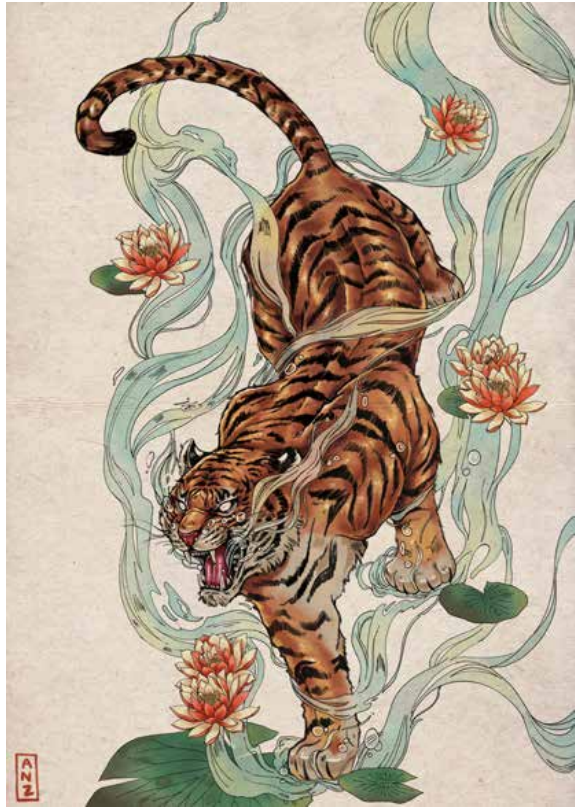
Zarin Amirul Syazwan Azman
A Feline and A Friend



Ahmad Afeef Basil Ahmad Khuzairi
Extinction



Muhammad Syahiran Hamizan Mohd Zaidi
Stories in a Brushstrokes



Aniissa Najwa Zulhaimi
Among the Waters



Hannah Low
Water and Life



Chan Wan Qing
Fill This City with Colours Again!



Airiel Syafizie Johari
White and Black Dragon, Growing Bonsai Universe
Tree & Prominence Burn



Ma Hanxin
Through the Tiger's Eyes: A Plea for a Future Generation



Ahmad Afeef Basil Ahmad Khuzairi
Extinction



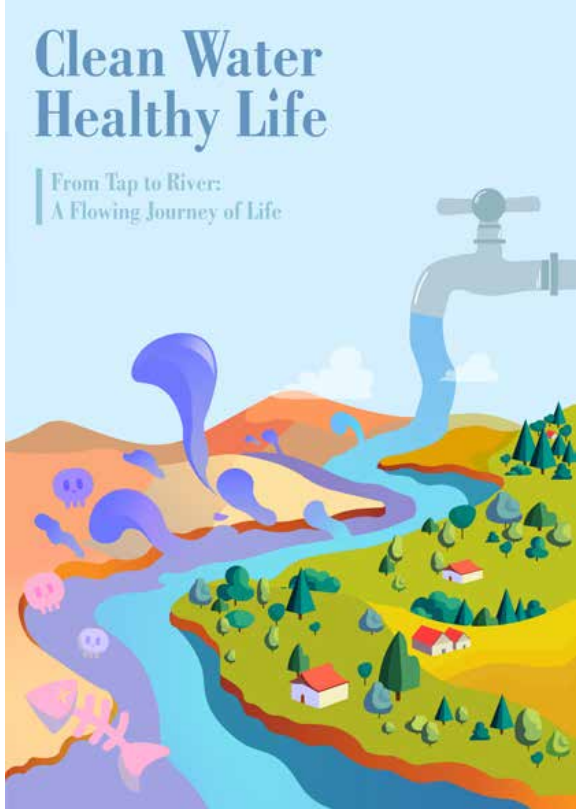
Yip Kar Hei
Reborn the Plant



Nur Farrah Nadia Mohamad Yusoff
PanBau



Hana Nabilah Mustafa Kamal
Helping Hands



Chong Hui Yi
Clean Water, Healthy Life



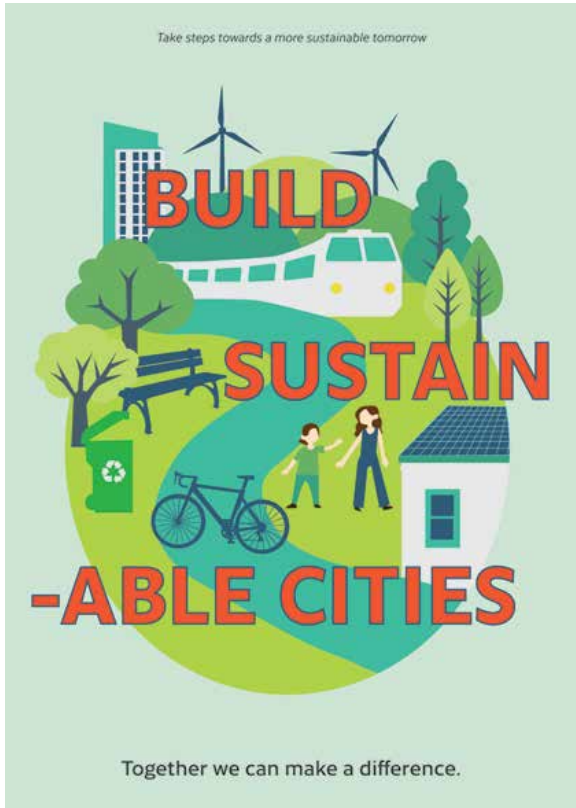
Lim Jing Ming
Frozen Echoes



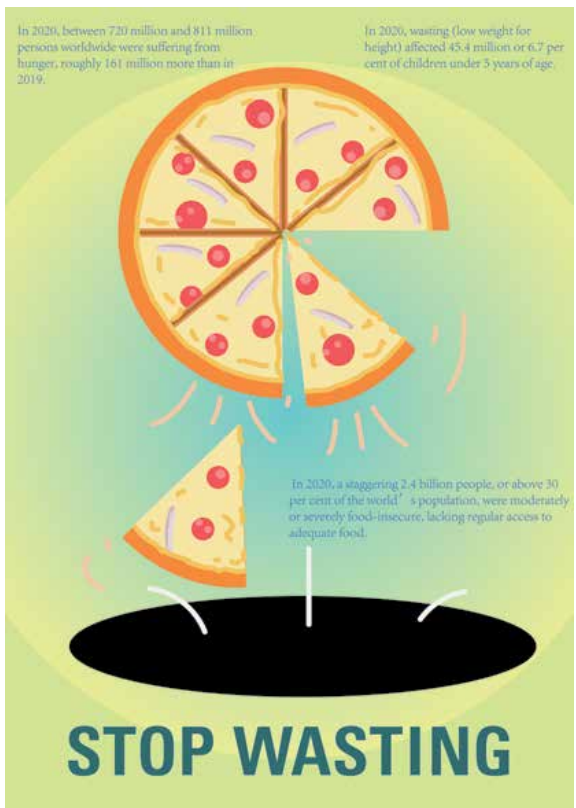
Wang Pengwei
Clean Energy



Samantha Yoong
Sustainable Cities and Communities



Reema Arif Hamza
A Vision for a Safe & Sustainable City



Liu Xiangyi
Stop Wasting



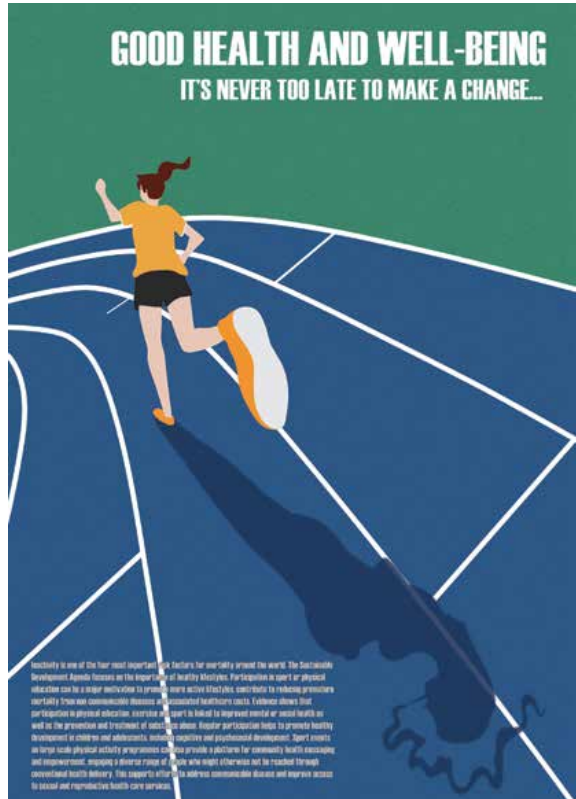
Wang Wenzhang
Untitled



Elysa Wee Qi En
Twinkle Twinkle



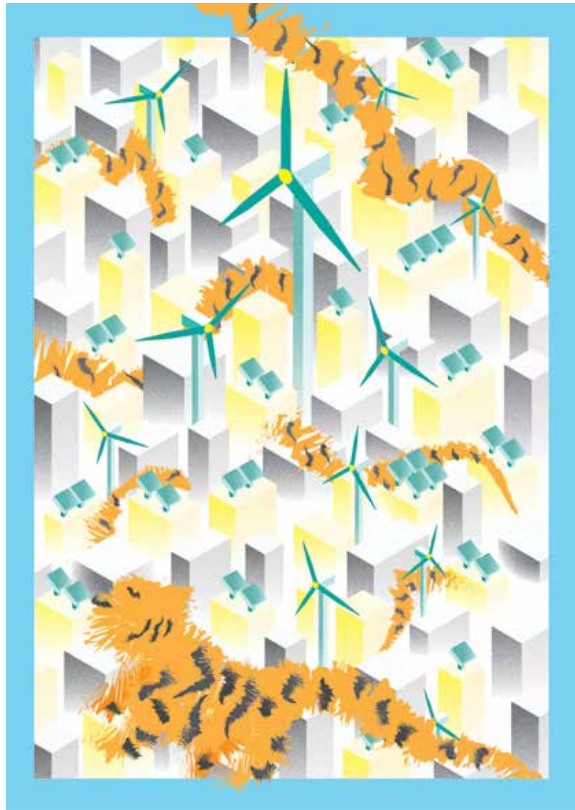
Abdullah Abdul Rahman Awang@Awang Khalid
Unleashing the Roar of Knowledge: Tiger's Commitment to Quality Education



Esma Reza Zain Azrai
It's Never Too Late to Make a Change



Nur Najwa Mohamed Yusoff
The Struggle for Freedom



Wong Khye Qing
The Roaming Tiger



Hadiya Faisal
From Excess to Success



Wendy Wong Wen Yi
Towards to Light



Sun Guxinnu
Fusion



Mohd Andi Adzrie Elias
Ember of Exiles



Nurmaisarah Othman
Better Late Than Never



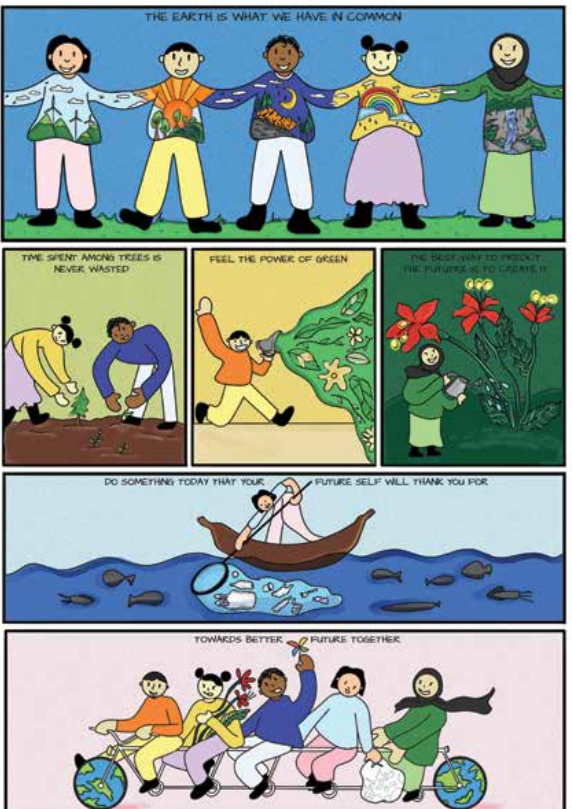
Nur Irdhina Rosli
To The Way It Was



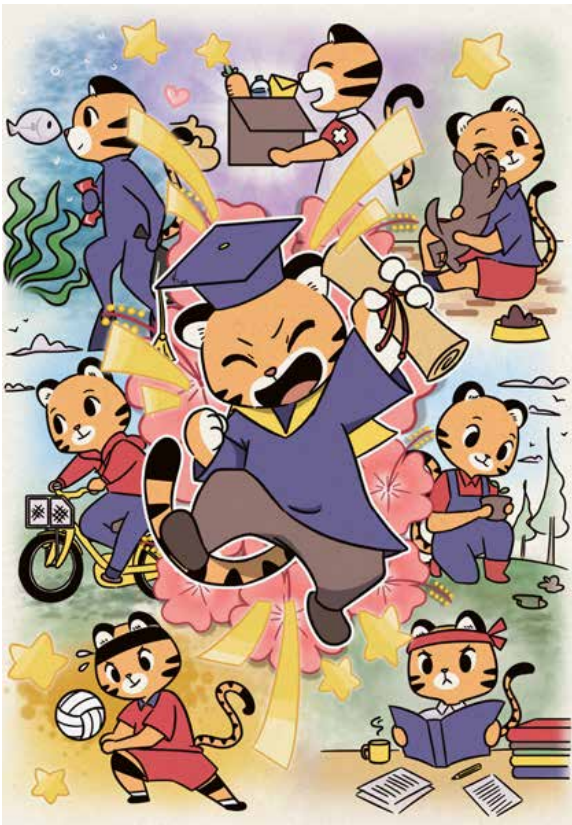
Tan Wan Qin
Nature Loves You, Love it Back



Maisarah Muhaizan
The Malayan Tiger & Malaysian



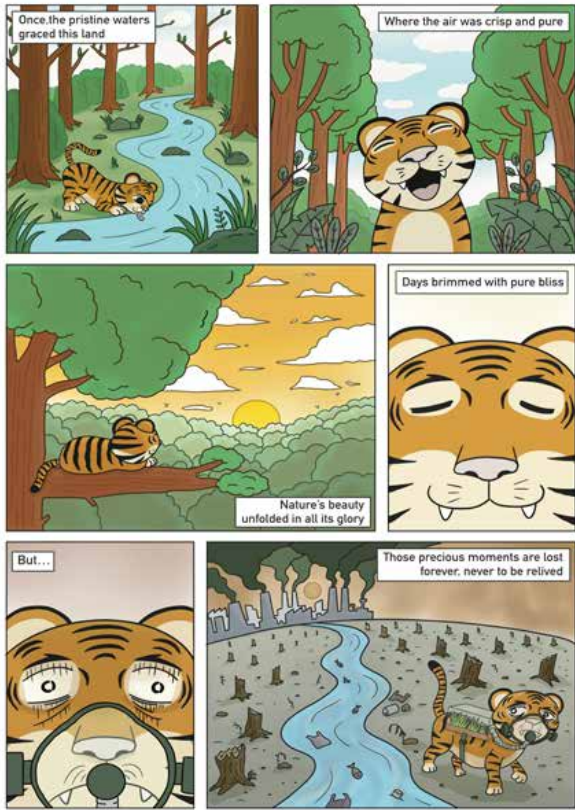
Muhammad Izmeth Shazrief Siraj Din
Reminder!



Ain Amirah Mohd Robi
Keys to Success



Muhammad Nabil Mahathir
Small Steps



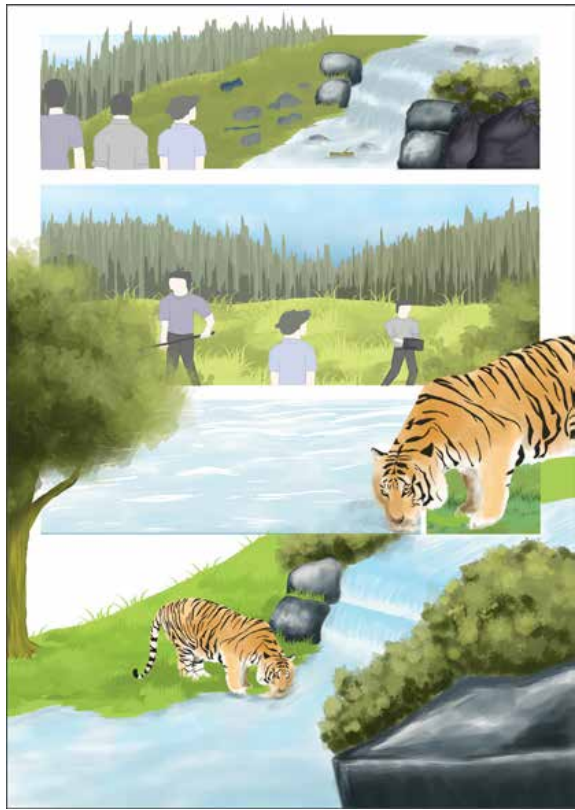
Mah Yong Seng
Memories



Nuraina Hanani Razman
From Mind to Heart



Fion Ng Chin Wei
Assemble



Muhammad Hafiz Zakaria
Our Shared Burden



Yogeswaran A/L Manoharan
Lost Stripes



Law Carmen
All For One



Hu Jia Qi
Embrace Our Future



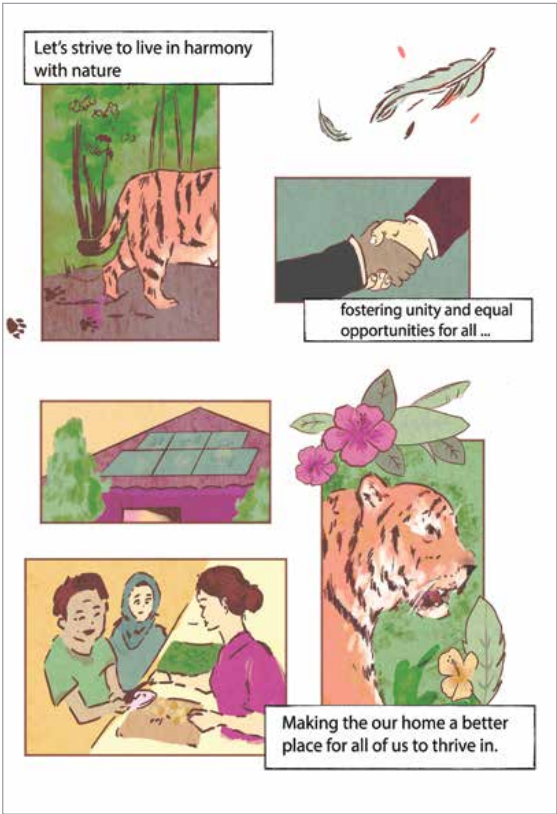
Tan Lim Jiun
We are Tiger



Caroline Pataray Pinto
Heavenly & Gentle



Muhammad Salimi Quzaimi Salwadi
How to Preserve Life on Lands



Areeya Foo Xue Ting
Strive to Thrive



Qistyeena Muslih Mohammad Zaki
Chaos Theory



Ong Chia Yong
Maygar



Yong Kah Heng
A Friend in Need



Evaleez Voo Lian Yun
A Father's Journey



Ching Jia Ning
Excellence



Farzanatul Hazierah Hajidah Abu Hanifah
Working Spider



Fifiana Nohas
Look up for a New Hope



Ng Yun Yin
Hope of Sunset



Pua Xiang Yi
A Path to a Better Future



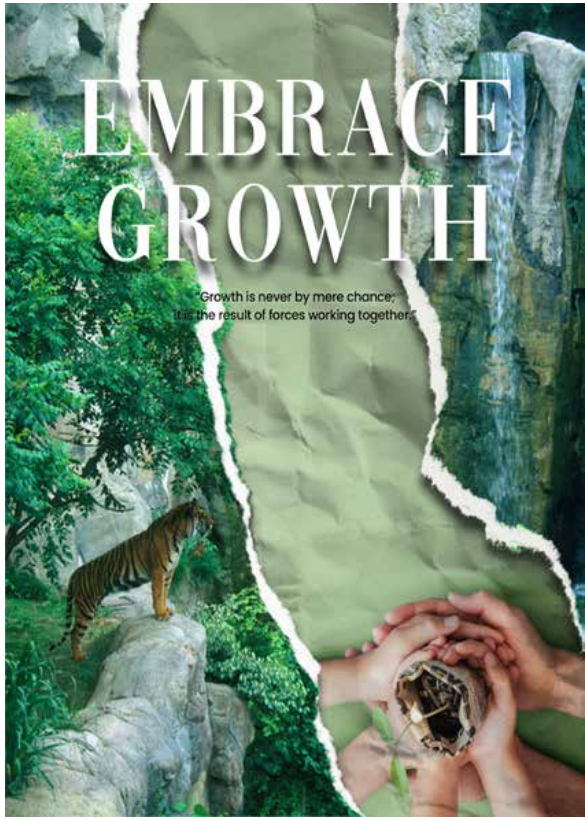
Charlene Wong Yi Lin
Power of Unity



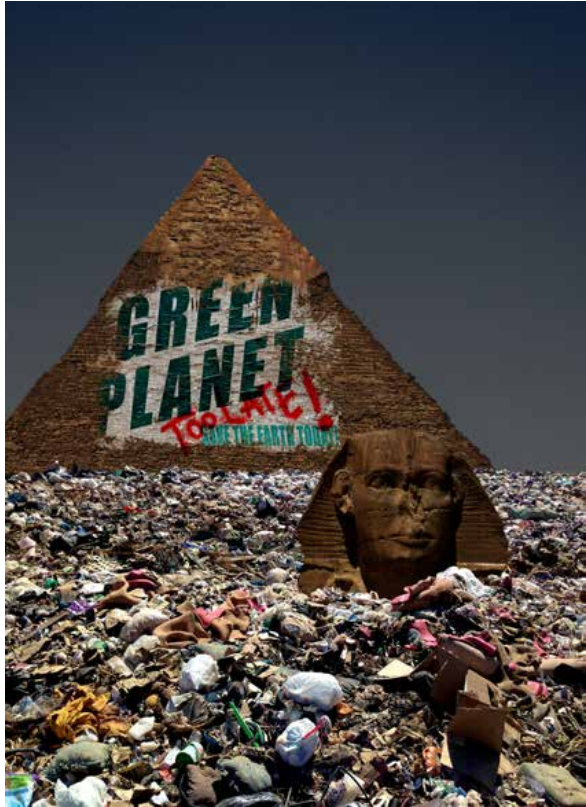
Muhamad Irfan Haji Azmil
The Values of Life



Sharon Koay Yenn Qi
Coexistence of Nature and City



Nurul Emily Zairiana Darman
Embrace Growth



Alissya Renee Anak Roland Francis
It's Still Not Too Late



David Chew Hong Liang
Pouncing Towards a Sustainable Future



Nur Khamelia Mohd Khusiri
Peace in The Wonderland



Phung Jie Hua
Guardians of the Earth



Nur Aina'a Aishah Mohamad
The End is Coming



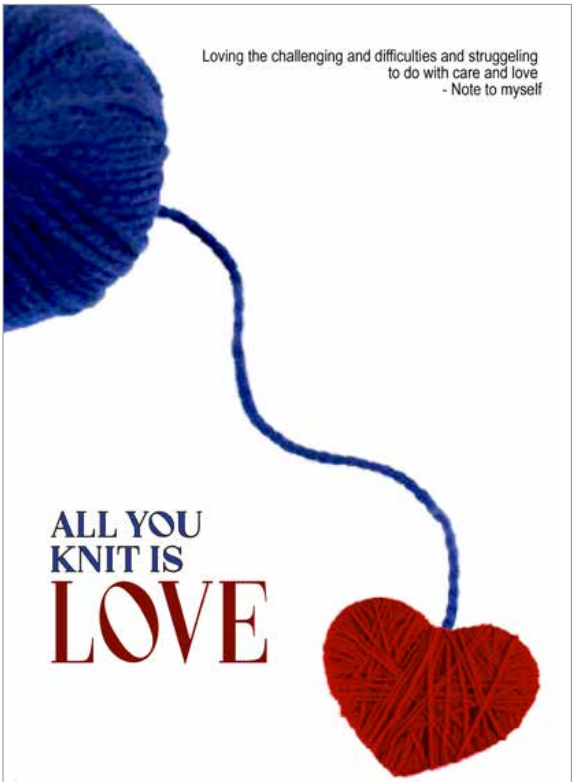
Lim Ka Ho
Eternal Roar



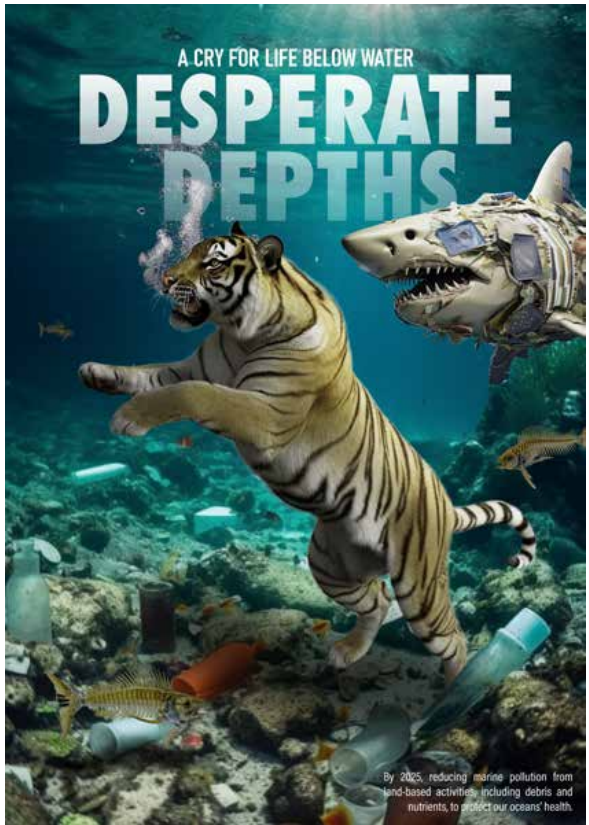
Osezua Ehizogie Ejodame
World



Tan Li Ping
Hopeful & Hopeless



Noor Amysha Fikri Zulkifly
All You Knit is Love



Ting Wen Yi
Desperate Depths: A Cry for Life Below Water



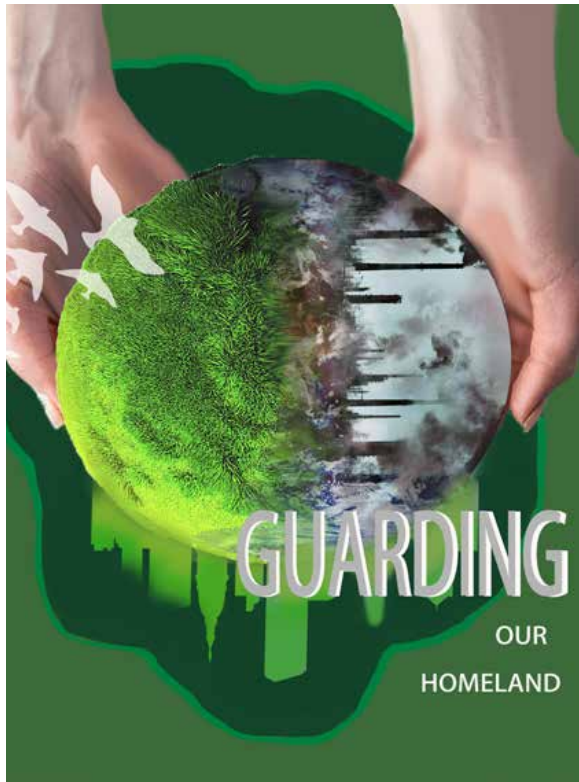
Putri Siti Badariah Anuar
Climate Change



Muhammad Azka Farezi Septenal
The Price of Convenience



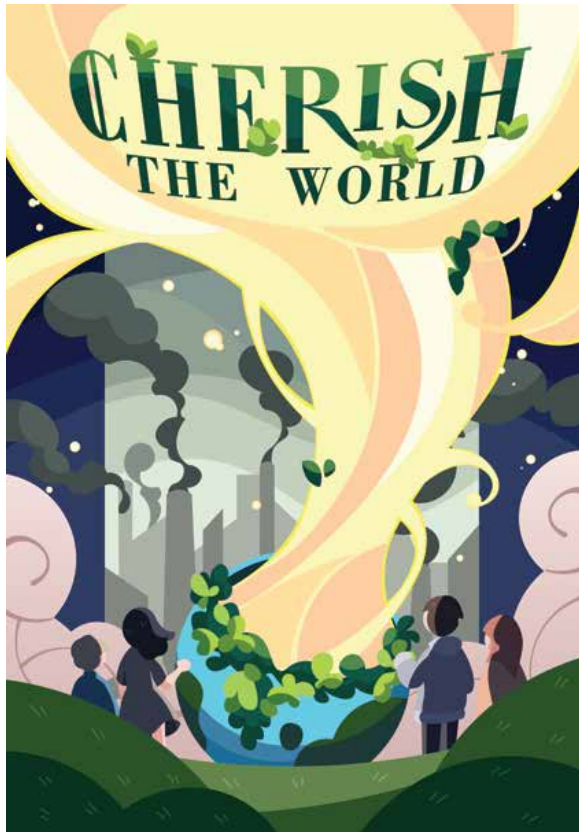
Nixander Petrus Jau Anak Nixon
Drifting Away on Ice: A World Submerged by Climate Change



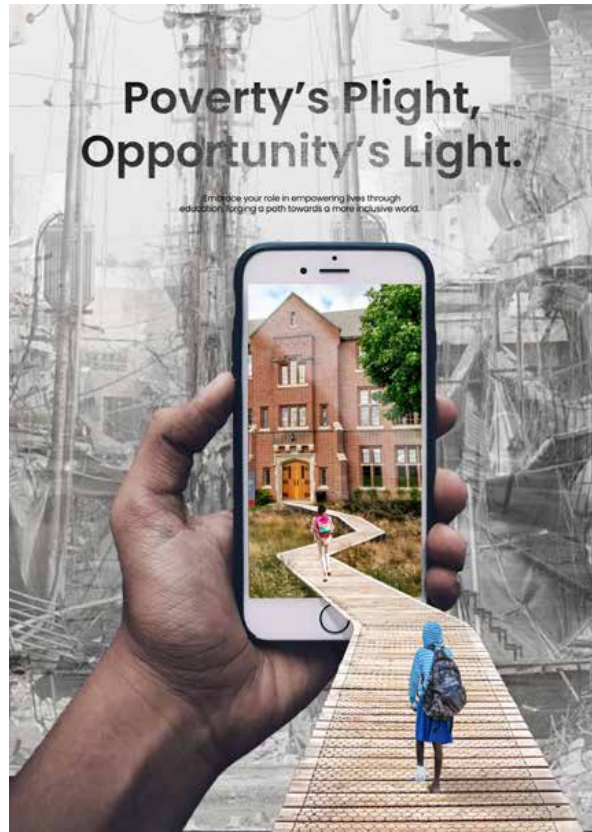
Sun Chaoran
Guarding Our Homeland



Muhammad Aiman Farhan Azmil
And Where Is Our Savior



Ariel Chin Bei Yi
Your Choice to Make



Lee Le Yee
Poverty's Plight, Opportunity's Light

JURY PANEL



Muhammad Fathiuddin Kamaruddin

Fathiuddin Kamarddin is at the forefront of Malaysian Television, having multiple credits as content producer for Media Prima Berhad internet presence. He oversees the content creation as an Admin for TV3's social media accounts. Among his active contribution are the content for TV3's multiple reality shows, Television dramas, as well as Award Shows.

Nizam Udin

Nizam is a seasoned Comic Artist, having been in the publishing team of iconic Magazines such as 'Fantasi', 'Ujang', 'Apo' and other magazines since 1992. At the turn of the century he was interred as Editor and senior illustrator at multiple publications by Kumpulan Media Karangkraf. He had amassed a number of notable local awards for his illustrations and Comic Arts, and recently collaborated as a Digital Colourist in the adaptation comic for the cinematic remake of 'Dune'.



Amirullah Mohamad Fazi

Amirullah works as a professional Video Editor for Media Prima Berhad, and was instrumental in producing and editing videos for multiple commercial as well as significant publicity campaign for the renowned Media Company. His responsibilities includes artistic direction, conceptualization, as well as coordinating with production teams to ensure appealing and engaging viewer experience.

Muhammad Ali Imraan Harun

Ali Imraan is an up and coming social media content producer for TV3 malaysia. He is experienced in the production of social media content, as well as overseeing a miniature production team that is responsible for multiple tasks required in the semi-independent production of social media contents, from pre-production to principal and post production.



Aidil Dulbahri

Mass Communication graduate from Universiti Teknologi MARA, Shah Alam, specializing in special content with over 9 years of experience in developing creative direction and visuals for all digital media content for social media accounts of Media Prima Berhad. Aidil Dulbahri have an ability to develop and integrate digital media concepts with different approaches to influence individuals and communities for the greater social good. Also experienced in handling digital media for renowned programmes such as Anugerah Juara Lagu, and various entertainment programmes for TV.



Lee Heng Kok

Heng Kok (HK) has been passionate about comics as a storytelling medium since childhood. He is currently working with several seasoned Malaysian comics artists, bringing their works overseas. He has independently co-curated several physical comic-related exhibitions in the past; PLAY@Ledge 2023 being the latest. He is always on the lookout for new comic talents in Malaysia.

Sadiq Asyraf

Sadiq Asyraf is a visual director and Leica Camera Malaysia ambassador, specializing in photography and visual communication. Based in Kuala Lumpur, Sadiq is renowned for his captivating storytelling and evocative imagery. With a strong background as a former Associated Press (AP) photojournalist, he brings excellence and creativity to his work. Sadiq actively collaborates with brands and corporate organizations, providing top-notch visual direction. He firmly believes in the power of visual literacy to connect future generations with the history, culture, and identity of the nation. Currently, he serves as the Photographer to the Prime Minister of Malaysia, Dato' Seri Anwar Ibrahim.



Hadzeran Hizer

With 16 years of industrial experience under his belt, Hadzeran currently works with Boustead Properties Berhad under its mall division in marketing department as Executive Graphic Designer. He is responsible in handling all media communication inside the Curve shopping mall including its social media (IG, Facebook & Tik Tok). Also proficient in freelance sport photography, 4 years and counting.

Azim Hafiz

Azim is currently spearheading the Brand & Creative Team for Batik Air. With more than 10 years of experience in Design & Advertising, he is experienced various fields of business which includes multiple advertising agencies, TV station, FMCG (cosmetic line) and a production house which has landed the team an award in a tourism campaign in France.



AdiFitri Ahmad

AdiFitri is a comic artist and illustrator based in Shah Alam. He is the creator, artist, and writer of Taubat Si Tanggang. With a background in architecture & digital advertising, he has extensive experience on working with various brands & clientele.

ACKNOWLEDGEMENTS

Maybank Foundation wishes to thank all the students and lecturers from the various art colleges and universities who participated in the competition and supported this art project, as well as the panel of jury specially invited to deliberate and select the winning works.

Our heartiest congratulations to the winners and those whose works were selected for exhibition. MyTIGER Values Art Competition and Exhibition 2023 received a total of 1010 entries from 819 students from the following institutions:

Akademi Seni Budaya dan Warisan Kebangsaan, Kuala Lumpur
Asia Pacific University of Technology & Innovation
Dasein Academy of Art, Kuala Lumpur
Institut Bina Usahawan, Kuala Lumpur
Institut Pendidikan Guru Kampus Perlis, Perlis
International Islamic University Malaysia, Gombak
INTI International University & Colleges, Subang Jaya
Kolej Yayasan UEM, Kuala Kubu Baru
Mahsa Avenue International College, Kuala Lumpur
Malaysian Institute of Art, Kuala Lumpur
Management and Science University, Sarawak
Management and Science University, Shah Alam
Multimedia University, Cyberjaya
Multimedia University, Ayer Keroh, Melaka
New Era University College, Kajang
Open University Malaysia
Politeknik Ibrahim Sultan, Johor Bahru
Politeknik Muadzam Shah, Pahang
Southern University College, Johor Bahru
Sunway College, Ipoh, Perak
Sunway University, Bandar Sunway
Taylor’s University, Subang Jaya
The One Academy of Communication Design, Petaling Jaya
The One Academy, Penang
Tunku Abdul Rahman University College, Kuala Lumpur
Tunku Abdul Rahman University of Management and Technology, Kuala Lumpur
UCSI University, Kuala Lumpur
Universiti Kebangsaan Malaysia, Bangi
Universiti Malaysia Kelantan
Universit Malaysia Sarawak
Universiti Pendidikan Sultan Idris, Tanjung Malim, Perak
Universiti Putra Malaysia, Serdang
Universiti Sains Malaysia, Penang
Universiti Selangor, Bistari Jaya
Universiti Teknologi Malaysia, Johor Bahru
Universiti Teknologi MARA, Alor Gajah, Melaka
Universiti Teknologi MARA, Jengka, Pahang
Universiti Teknologi MARA, Merbok, Kedah
Universiti Teknologi MARA, Puncak Alam
Universiti Teknologi MARA, Puncak Alam
Universiti Teknologi MARA, Seri Iskandar, Perak
Universiti Teknologi MARA, Shah Alam
Universiti Tun Hussein Onn Malaysia, Pagoh, Johor
Xiamen University Malaysia, Kuala Lumpur

This exhibition catalogue is published in conjunction with My TIGER Values Art Competition & Exhibition 2023 a exhibition by Balai Seni Maybank © Publisher: Maybank Foundation © Artwork: Images Artists

All Rights Reserved. No part of this publication may be reproduced without prior written permission from the publisher.

Publisher
Maybank Foundation
4th Floor, Menara Maybank
100 Jalan Tun Perak
50050 Kuala Lumpur
www.maybankfoundation.com

Project Management
Maybank Foundation Team
Mimie Baharuddin *Project Manager*
Dinn Diran *Design & Layout*
Amar Shahid *Editor*



Maybank Foundation has been the strategic driver of Maybank Group's community programs since it was inaugurated in 2010, in conjunction with the Group's 50th anniversary. The Foundation's mandate is to create positive, long-term impact in communities in the markets where Maybank operates. It strives to identify programs that will have the most tangible and sustainable results, in line with Maybank's mission of humanising financial services.

Maybank Foundation focuses on six key areas, namely;

EDUCATION	COMMUNITY EMPOWERMENT	HEALTHY LIVING	ARTS & CULTURE	ENVIROMENTAL DIVERSITY	DISASTER RELIEF
Empower future leaders in the finance community	Ensure inclusiveness of those in the communities	Promote community compassion	Promote artistic creativity of the youths	Help protect the planet's diversity for future generations	Mobilize employees together with partners in disaster situation, locally and regionally

In all six areas and in every country it operates in, Maybank Foundation is focused on activities and programs that would create meaningful, measurable and sustainable impact, in line with Maybank's mission of humanising financial services.