



**Maybank**

# MY TIGER VALUES

**ART COMPETITION  
& EXHIBITION 2019**



# MYTIGER VALUES

ART COMPETITION  
& EXHIBITION 2019

8 - 31 JULY 2019  
BALAI SENI  
MENARA MAYBANK  
KUALA LUMPUR



Maybank Foundation as the Corporate Responsibility arm of the Maybank Group, is committed to creating positive, long term impact in communities in the markets where Maybank operates. The Foundation adheres to its six pillars as the cornerstones of its programmes, namely Arts & Culture, Education, Community Empowerment, Environmental Diversity, Healthy Living and Disaster Relief.

Maybank's commitment to the arts and culture has been sustained with a long history of support for artists, photographers, graphic designers, writers and worthy causes. Balai Seni Maybank has had a distinguished history following its inauguration in 1988. It has touched many lives through the works of art shown in over 25 exhibitions over the years, inspiring and delighting audiences and artists alike in their turn.

As part of our continued commitment, Balai Seni Maybank is proud to present an exhibition of selected works from MyTIGER Values Art Competition and Exhibition, in conjunction with Global Tiger Day 2019. This exhibition is a perfect opportunity to showcase the artistic sensitivities of our young talents and our concern for our wildlife and environment. The theme revolves around Maybank's core values, T.I.G.E.R. (Teamwork, Integrity, Growth, Excellence, Relationship).

The competition, which invited participation from tertiary students, was held from mid March to the end of May and drew 363 entries from 264 students from 29 universities and colleges around the country. Of the total entries, 71 works from 69 participants have been selected for exhibition from 8-31 July 2019. While they clearly demonstrate the budding young artists' enthusiasm for their craft, I hope that the works will equally inspire us to stand and unite for a good cause.

The death of the last male Sumatran rhino in Malaysia recently provided us with an ominous warning on the fragility of nature. If no sustained efforts are undertaken, the Malayan tiger, our national symbol of pride will likely suffer the same fate. It is with this sobering prospect that we approach our concern and care, with the hope of providing security to our wildlife, not just for the 3,900 tigers left in the wild.

**Shahril Azuar Jimin**  
Chief Executive Officer  
Maybank Foundation

Student grade works are to be expected to exhibit a degree of self-discovery and development, particularly in regard to the theme outlined in the competition brief. This was evident all throughout the submissions. Most contestants were inclined to choose a more superficial interpretation of the theme.

The illustration category dominates the entries throughout the competition. Some jurors voiced their concern on the lack of entries in categories such as photography and narrative art. The inclusion of such categories is commendable, though more encouragement would be needed to prompt contestants to dip their toes into these genres of popular art. The sparse numbers gave the jury a shallow pool of choices in terms of creative direction. But this is to be understood, as it is a competition held among students. An inclusion of entries from full-time artists and working professionals would certainly have yielded a different outcome, understandably.

In terms of interpretation, most understood the theme and applied it in earnest in their works. The five principles (Teamwork, Integrity, Growth, Excellence, Relationship) were interpreted objectively. Some jurors voiced their concerns on the danger of lumping a number of values into a single work, though this is a challenge to be expected in order to test the contestants' ability in providing a clear representation of the values or message. That being said, some contestants preferred to focus and elaborate on a single value.

The entries show interesting choices in combining socio-cultural understanding with the values required by the brief. The photography work by Alvin Anggang Epoi is one such example. It is a work that focuses on a single value instead of all five, and it shows confidence in technical execution. Across the board, technical execution is on par with students' level of expertise. Some demonstrate a good degree of experimentation, such as Chai Bao Yi's decision to compartmentalise a house's windows into a form of sequential art panels. In terms of experimentation, the sequential art category produced a number of examples, as there are quite a few entries willing to go outside their panels.

Illustration entries show admirable achievement on the technical side, though on the narrative side they are a little spotty. Though most are comfortable with their execution, some may have missed the mark in terms of theme, their illustrations turned out to be more ornamental than interpretational. That being said, there is a deep pool of creativity and an abundance of interpretations on offer. It had not been easy for the jurors to make their selection as there were so many deserving entries. The distribution of votes shows this.

The selected works were also chosen for their simplicity and audiences' ability to ease into the values. The works that are friendly in terms of audience participation would better represent the values outlined by the competition. Most contestants understood the importance of the values in question, but the ones that demonstrated the deepest understanding and clear execution would be preferred.

All in all, the jury would like to see the competition be opened to a larger number of people or more categories of contestants, as well as the promotion of the less popular genres. Maybank's role in providing an artistic platform must be especially applauded. Here's hoping for an even larger and more vibrant competition in the upcoming years!

Shuhada Hasim  
Sarah Joan Mokhtar  
Puah Chin Kok  
Nor Salim Mohamed Dawam  
Mohd Azim Hafifz Zaini  
Latfy Anuar Latif  
Azrin Mohd

Summarised by Amar Shahid  
July 2019



## GLOBAL TIGER DAY

The tiger is the largest of the world's big cats and this magnificent creature, with its distinctive orange and black stripes and beautifully marked face, has a day that is dedicated to it. Global Tiger Day is an annual celebration to raise awareness for tiger conservation, held annually on 29 July. It was created in 2010 at the Saint Petersburg Tiger Summit.

The goal of the day is to protect the natural habitats of tigers and to raise public awareness and support tiger conservation issues. This was in response to the shocking news that 97% of all wild tigers had disappeared in the last century, with only around 3,900 left in the wild.

Tigers are on the brink of extinction and Global Tiger Day aims to bring attention to this fact and try to halt their decline. Many factors have caused their numbers to fall, including habitat loss and poaching. Global Tiger Day aims to protect and expand their habitats and raise awareness of the need for conservation. Many international organisations are committed to this day, including the WWF, the IFAW and the Smithsonian Institute.

## MAYBANK FOUNDATION'S EFFORT IN TIGER CONSERVATION

Tigers are a national treasure, as well as the symbol of bravery and strength, the qualities that Maybank embraces in the creation of its T.I.G.E.R values. In collaboration with WWF Malaysia in its Strengthening Tiger Conservation in the Belum-Temengor Forest Complex programme, Maybank is one of Malaysia's leading organisations that is spearheading the tiger conservation effort in the country. Maybank Foundation has pledged RM5 million over four years of the programme, which has commenced since 2016.

As the leading bank in Malaysia and one of the leaders in South East Asia, Maybank is committed towards fulfilling some of the objectives of the United Nation's Sustainable Development Goals (SDGs). Through its efforts with WWF Malaysia in conserving tigers in the Royal Belum Forest Complex, Maybank is helping to fulfil the SDG 15, which is to sustainably manage forests and halt biodiversity loss.

Three strategies have been developed to ensure the success of the programme:

### *Protection*

- Introduce SMART patrolling in Royal Belum State Park and Temengor Forest Reserve to ensure comprehensive protection of the Belum-Temengor Forest Complex.
- Advocate for greater effectiveness in protecting Belum-Temengor Forest Complex by introducing the minimum protected area standards for tigers.

### *Monitoring*

- Monitor the population of Malayan tigers and their prey to evaluate if their numbers change through various non-invasive methods such as camera-trapping.
- Improve knowledge on the tigers and their prey to better understand the best possible course of action.

### *Community Engagement*

- Increase communities' awareness and participation in anti-poaching initiatives.
- Develop potential sustainable livelihood revenue generation model to reduce the community dependencies on natural resources from tiger habitat.

Since the inception of the programme, we have achieved so much in terms of preservation and conservation of tigers and impacted the wildlife surrounding and supporting them. As of 2019, the programme has already accomplished the following:

- **14,333 km** of dense forest has been covered via foot patrol in the effort to protect not just tigers and their prey, but the ecosystem as a whole as well.
- **228 active wire snares** have been found and deactivated, thereby potentially saving 228 large animals including tigers and their prey as they are essential to the equilibrium of the food chain.
- **834 old snares, 133 old mist nets, 41 hunting hides and 33 bullet shells** were recorded and collected.
- **121 wildlife crime cases** were reported to PERHILITAN, where 49 cases were acted upon.



WINNERS



**TAN HUI JING**

*Akademi Seni Budaya dan Warisan Kebangsaan, Kuala Lumpur*

A number of tigers are used to make a TIGER. Sometimes the power and strength of one person is not enough, we need many people to join hands and work together. Teamwork is the key to success.

Teamwork Makes a Success  
Digital print on art card  
59.4 x 84.1 cm  
2019



**FELICIA PUTRI**

*Limkokwing University of Creative Technology, Cyberjaya*

Observe and you'll realise there is more than meets the eye. Look at its eyes, are they really eyes? Every part of the tiger is actually a hand that comes together to create the image of the tiger. If one hand stands alone, it will be nothing but another hand. Gather them together, they make a whole. The illustration shows that it takes many working together to achieve a goal. A team is called a team because they are in it together and support each other. T.I.G.E.R. values are realised by the many hands joining together.

**A Part of a Whole One Glance, It is a Tiger**

Digital print on art card  
59.4 x 84.1 cm  
2019



**JUAN EDWIN KUSMARTIN**

*The One Academy of Communication Design, Petaling Jaya*

I want to illustrate the MyTiger values clearly. The fundamental values of Teamwork, Integrity, Growth, Excellence and Relationship Building can be found in any work situation. My work is set in the business world where professionalism, honesty, excellence and teamwork are crucial for progress and success. And so, I drew tigers as subjects and mascots with burning passions. Their aura would pervade the space and conjure up the Malayan Tiger symbolising the esteemed values and commemorating Global Tiger Day.

**The Fundamentals**  
Digital print on art card  
59.4 x 84.1 cm  
2019





**ALVIN ANGGANG EPOI**

*Universiti Malaysia Sarawak*

'Integrity' merupakan sebuah karya digital. Sebagaimana tajuknya, ia bertemakan 'Integrity'. Dalam penghasilan karya ini, saya menggunakan Adobe Photoshop sebagai pelantar untuk mengolah idea dengan menggabungkan figura wanita dan harimau. Seperti yang digambarkan, seorang wanita yang berlatarbelakangkan harimau memberi makna bukan sifat luaran sahaja yang menjadi ukuran kualiti, tetapi juga prinsip dalaman yang cekap, berhemah dan berwibawa. Wanita tersebut melambangkan nilai berwibawa manakala harimau melambangkan kecekapan. Figura wanita dan harimau adalah inspirasi dalam penciptaan karya ini.

**Integrity**  
Digital print on art card  
59.4 x 84.1 cm  
2019



**MOHAMAD IFFAT SHAH JUMANI MOHAMAD SYAHRIZAL**

*Universiti Selangor, Bestari Jaya*

Saya memilih untuk membuat pemandangan sebegini kerana seperti yang semua sedia tahu, hutan adalah habitat bagi harimau dan pada zaman ini, harimau sedang mengalami kepupusan. Hal ini disebabkan oleh pelbagai faktor, antaranya ialah kemusnahan hutan. Kita seharusnya memelihara hutan kerana secara tidak langsung kerana ia dapat membantu kita untuk mengurangkan ancaman kepupusan harimau serta juga lain-lain hidupan liar yang lain. Antara langkah terbaik ialah tidak melakukan pembalakan, penerokaan serta pembangunan di kawasan hutan simpan. Dalam gambar, corak harimau di langit melambangkan kebebasan hidup harimau. Harimau juga adalah makhluk yang memerlukan kebebasan seperti juga manusia. Mereka juga memerlukan suasana yang aman dan tidak suka diancam.

Untitled  
Digital print on art card  
59.4 x 84.1 cm  
2019



**NOOR ATHIRAH YOUP ADLAN**

*Universiti Selangor, Bestari Jaya*

Integrity is the practice of being honest and showing a consistent and uncompromising adherence to strong moral and ethical principles and values. Integrity is the inner sense of 'wholeness' deriving from qualities such as honesty and consistency of character. A state of being whole and undivided keeps everything beautiful and peaceful. The nobility of two mediums in one, portrays virtue, truthfulness and trustworthiness. I never doubted this integrity.

**Integrity**  
Digital print on art card  
84.1 x 59.4 cm  
2019



CHEOK WEN YUEN

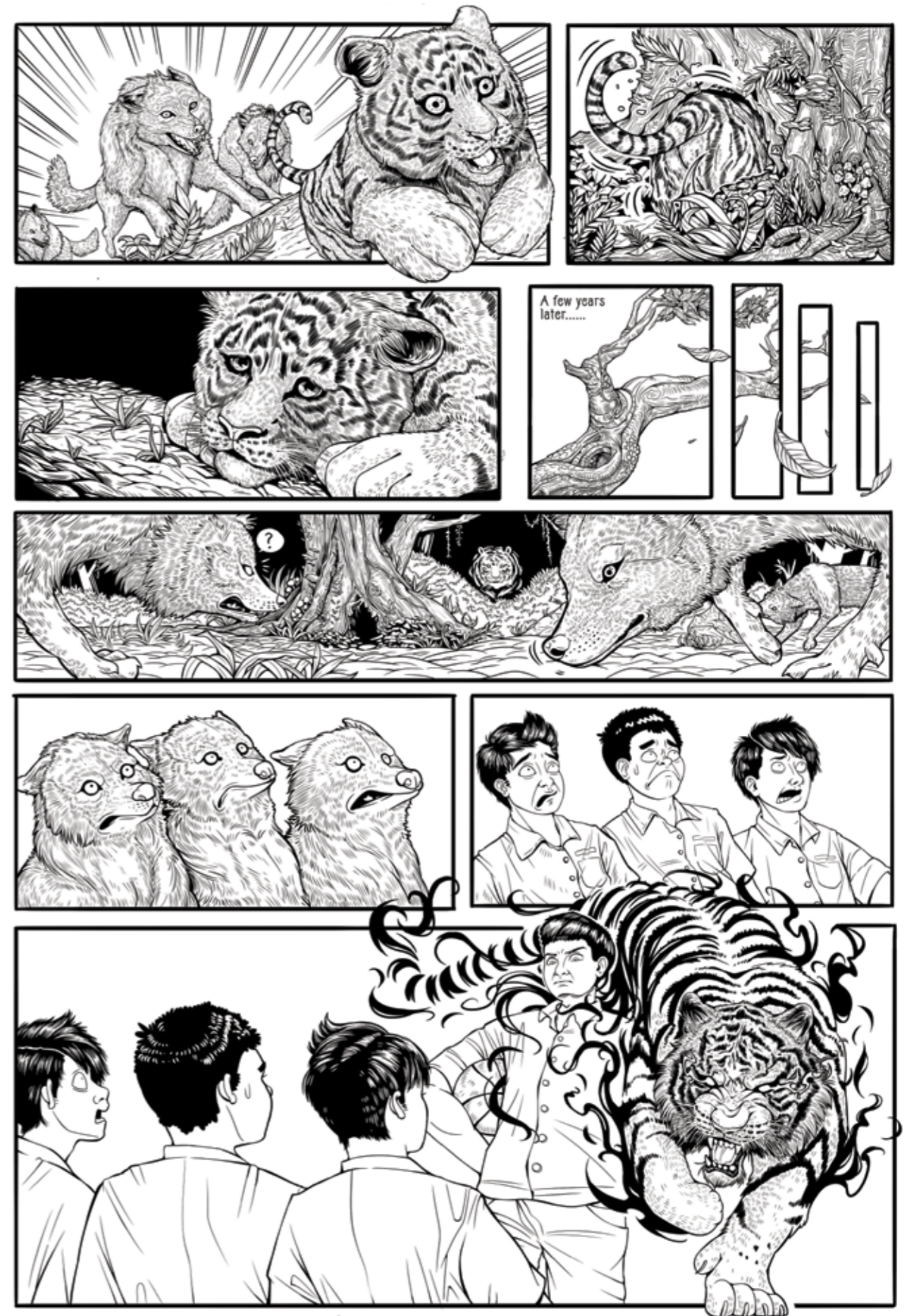
*Dasein Academy of Art, Kuala Lumpur*

The story begins with a cub being chased by three hungry wolves in the woods. The cub quickly hid in the tree cave. He hid in the dark tree cave as he was too weak and small to defend himself against the wolves. A few years later, the wolves came to hunt again at the same place where the cub used to hide. But they didn't know that the cub had grown into a strong tiger.

In the story, the three wolves are actually the three bullies, and the cub is the tall student holding a basketball. He used to be weak like the cub when he was young. He was scared, unable to defend himself, always hiding like the cub hiding in the dark. With the passing time, the hurt and pain caused by the bullies slowly made the boy stronger. Once he knew how to face his fears, his inner cub soul grew to become a tiger. He was no longer the weak little boy that they used to bully. The bullies no longer dared to accost him.

Everyone is weak at the beginning of life, but that doesn't mean they will be weak forever. Once they know how to face their fears, they will be strong. Arnold Schwarzenegger once said 'Strength does not come from winning. Your struggles develop your strengths. When you go through hardships and decide not to surrender, that's strength'.

Struggle Develops Strength  
Digital print on art card  
84.1 x 59.4 cm  
2019



**CHAI BAO YI**

*The One Academy of Communication Design, Petaling Jaya*

The message in the work was inspired by the habit of saving money from young. I wish to show the value of relationship building and growth from the perspective of this habit. Saving money can bring people closer to their individual and common goals, be they personal or professional, between a couple or within a family, or even the nation.

While you are saving money, relationship building and growth takes place. In this illustration, the money bank is a home which houses different groups of people, representing all segments of society. Each is telling a story of their own, representing different phases of life. The national flower on the roof suggests the big impact that this little habit can make. I chose a children-friendly drawing style so that the message will appeal to a broad range of people, especially the young ones; 'The more money you save, the stronger growth you will gain'.

**Saving Box**  
Digital print on art card  
84.1 x 59.4 cm  
2019



**YAP TZE XUE**

*Malaysian Institute of Art, Kuala Lumpur*

My work looks at the value of 'Relationship Building'. It's about family spending time together, with each other. Indeed, things as simple as spending time with family can be one of life's greatest blessings.

**Out with the Family**  
Digital print on art card  
59.4 x 84.1 cm  
2019





FINALISTS





SEE EK CHANG

Big Cat  
Digital print on art card  
84.1 x 59.4 cm  
2019



CHONG KAI QI

Utopia  
Digital print on art card  
84.1 x 59.4 cm  
2019



CHEANG YU HUAN

Eternal Growth  
Digital print on art card  
84.1 x 59.4 cm  
2019



WONG CHU SIONG

The Woods  
Digital print on art card  
84.1 x 59.4 cm  
2019



LIM KHAI SHIEN

Mech Tiger  
Digital print on art card  
59.4 x 84.1 cm  
2019



NAFIL AFNAN LOKMAN

Strong Together  
Digital print on art card  
59.4 x 84.1 cm  
2019





PAN YI LIN

Run from MEE!!!  
Digital print on art card  
84.1 x 59.4 cm  
2019



KOH YUNG JIN

Excellence and Efficiency  
Digital print on art card  
84.1 x 59.4 cm  
2019



CHARISTA VICTOTY

My Tiger II  
Digital print on art card  
84.1 x 59.4 cm  
2019



FELICIA ANGELOQUE

Untitled  
Digital print on art card  
84.1 x 59.4 cm  
2019



LOW YIK TUNG

Together with TIGER  
Digital print on art card  
84.1 x 59.4 cm  
2019



VIANKA GUNAWAN

Teamwork  
Digital print on art card  
84.1 x 59.4 cm  
2019



CHOK CHUN KEIN

Achieve Our Goal  
Digital print on art card  
59.4 x 84.1 cm  
2019



LAW XUE JING

Golden Path of Tiger  
Digital print on art card  
59.4 x 84.1 cm  
2019



**CHUA ROCK YEE**  
**Harmony**  
Digital print on art card  
59.4 x 84.1 cm  
2019



**NUR SABRINA AHMAD**  
**Perbezaan Adalah Kekuatan**  
Digital print on art card  
59.4 x 84.1 cm  
2019



**JIVARASAN CHANDRASEGRAN**  
**WPAP**  
Digital print on art card  
59.4 x 84.1 cm  
2019



**RANA YAACOUB**  
**Esprit De Corps**  
Digital print on art card  
59.4 x 84.1 cm  
2019



**LO YEN YEN**  
**Come on Guys, It's Just a Wave**  
Digital print on art card  
59.4 x 84.1 cm  
2019



**FEBIOLA MATHOVANNY TENGGU**  
**Leading the Path**  
Digital print on art card  
59.4 x 84.1 cm  
2019



HAJAR NADHIRAH ONN

Village  
Digital print on art card  
59.4 x 84.1 cm  
2019



KEZIA KHOSASIH

G is for Growth  
Digital print on art card  
59.4 x 84.1 cm  
2019



CHONG YAW WEN

Evolve  
Digital print on art card  
59.4 x 84.1 cm  
2019



LIEW WAN QIN

Variety  
Digital print on art card  
59.4 x 84.1 cm  
2019



DING XIN NING

The Dancing Tiger  
Digital print on art card  
59.4 x 84.1 cm  
2019



TANG AI SING

Precious  
Digital print on art card  
59.4 x 84.1 cm  
2019



TEE HUI YEE

The Beanstalk  
Digital print on art card  
59.4 x 84.1 cm  
2019



MOHAMMAD NOR ANWAR HUSSIN

Eyes of Tiger  
Digital print on paper  
84.1 x 59.4 cm  
2019



LAM JIN HOWE

Growth Together  
 Digital print on art card  
 59.4 x 84.1 cm  
 2019



LAI JING NI

Tiger I Teamwork  
 Digital print on art card  
 59.4 x 84.1 cm  
 2019



FOONG ERN HUEI

Strength of TIGER  
 Digital print on art card  
 59.4 x 84.1 cm  
 2019



SIM LI MEI

Return of the Roar  
 Digital print on art card  
 59.4 x 84.1 cm  
 2019



UMMI SYAMIMI ABDUL GHAFAR

Dalam Kesatuan Ada Kekuatan  
 Digital print on art card  
 59.4 x 84.1 cm  
 2019



SYED AZAMUDDEN SYED AHMAD TARMIZI

Tiger and Striped Tiger  
 Digital print on art card  
 59.4 x 84.1 cm  
 2019



KOK JIN JUE

The Mind of Innovation & Improvement  
 Digital print on art card  
 59.4 x 84.1 cm  
 2019



HO KAH HEAN

Untitled  
 Digital print on art card  
 59.4 x 84.1 cm  
 2019



CHAW WEN CHING

Relationship Building  
Digital print on art card  
59.4 x 84.1 cm  
2019



PUAN QIAO WEM

Be Who You Are  
Digital print on art card  
59.4 x 84.1 cm  
2019



MOHD AQIM MOHD ADIL

Sunset Tiger  
Digital print on art card  
59.4 x 84.1 cm  
2019



HAZIQ AZRI

Tiger Dance  
Digital print on art card  
59.4 x 84.1 cm  
2019



HAIKAL AZIZI ABU BAKAR

The Nonchalant Tragedy  
Digital print on art card  
59.4 x 84.1 cm  
2019



MUHAMMAD AKIF MUHAMMAD AZMI

Secret Behind Growth  
Digital print on art card  
59.4 x 84.1 cm  
2019



KOID YAN XIN

Growth Through Experience  
Digital print on art card  
59.4 x 84.1 cm  
2019



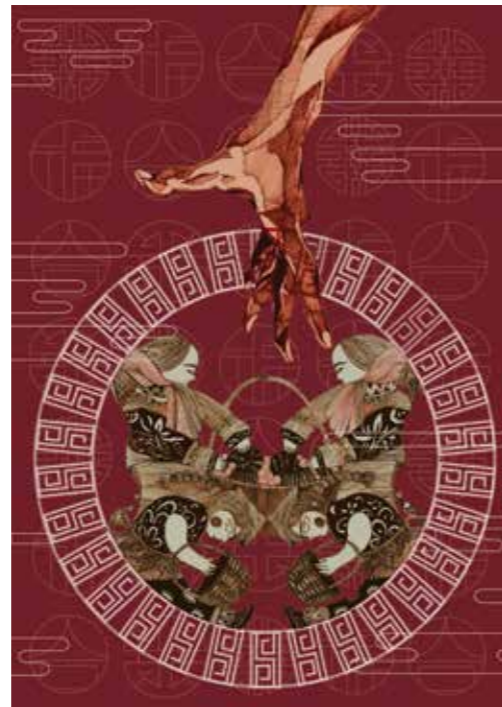
IMAN MARISSA

Untitled  
Digital print on art card  
59.4 x 84.1 cm  
2019



ARISYA AZLAN

Passionfruit  
Digital print on art card  
84.1 x 59.4 cm  
2019



TANG LIT TING

Paying It Forward  
Digital print on art card  
59.4 x 84.1 cm  
2019



MOHD SAIFUL MAZLAN

Human, Flora and Fauna  
Digital print on art card  
59.4 x 84.1 cm  
2019



ONG KAR YAN

Memories of Growth  
Digital print on art card  
59.4 x 84.1 cm  
2019

PHOTO IMAGING (CONVENTIONAL PRINT/DIGITAL)



LIM SHU SENN

Growth to be Strong  
Digital print on art card  
59.4 x 84.1 cm  
2019



TSE TSZ CHING

Lonely Planet | Values  
Digital print on art card  
59.4 x 84.1 cm  
2019



LIM JING KHOON

I Can't But We Can  
Digital print on art card  
59.4 x 84.1 cm  
2019



RIZAL SAINI

Kerja Keras  
The Integrity  
Digital print on art card  
59.4 x 84.1 cm  
2019



PANG YEE THONG

Efficient Work  
Digital print on art card  
59.4 x 84.1 cm  
2019



HEW ZHAO XUAN

A Flashback  
Digital print on art card  
84.1 x 59.4 cm  
2019



CHIA CHEE MING

The Persevering Man  
Digital print on art card  
59.4 x 84.1 cm  
2019



HEW ZHAO XUAN

The Bedtime Guardians  
Digital print on art card  
84.1 x 59.4 cm  
2019



WAN RYZAL ADLY WAN ABU BAKAR

Teamwork  
Digital print on art card  
84.1 x 59.4 cm  
2019



CHONG CHI EN

Unexpected  
Digital print on art card  
84.1 x 59.4 cm  
2019



WONG WENG YEE

Food Apartment  
Digital print on art card  
84.1 x 59.4 cm  
2019





ERNI NUR ZULAIKHA ZAINAL

Teamwork Among Friends  
Digital print on art card  
84.1 x 59.4 cm  
2019



MUHAMMAD AMIR DANIAL MOHD KHAIRONI

Pembangunan Malaysia  
Digital print on art card  
84.1 x 59.4 cm  
2019



LO YEN YEN

Now You See It, Now You Don't  
Digital print on art card  
59.4 x 84.1 cm  
2019

## JURY PANEL



Azrin Mohd has been gained his experience in various local and international advertising agencies for the past 30 years. He has worked with many major corporate clients in the country in their advertising and promotional campaigns. He initially studied Graphic Design and later obtained an MA in Fine Art & Technology from UiTM.



Nor Salim Mohamed Dawam is an award-winning graphic artist and an advertising graduate from UiTM. He started participating in art competitions in his teens and began his career at an advertising agency. He later joined the NSTP where he led the Harian Metro Infographic team which won the MPI-Petronas Journalism Awards consecutively in 2016, 2017 and 2018.



Latfy Anuar Latif graduated with a B.A in Architecture from the University of Manchester. He worked in a number of architecture and design firms before moving to multimedia, photography, documentary film-making and illustrations. He holds workshops on story-telling and illustrations at schools and universities, and is the illustrator and co-author of the Dr Bubbles children's storybook series.



Puah Chin Kok is an artist photographer and a USM graduate. Based in Kuala Lumpur, he specialises in people and art photography with a style consisting of mood and iconic imagery. He runs a client-friendly, service-oriented creative practice and has been involved in numerous art exhibitions in the Klang valley.



Shuhada Hasim is a photographer and art activist. She has been actively involved in teaching photography on many platforms including in colleges, corporations, special schools and museums. She holds a B. Acc. from Universiti Tenaga Nasional and an Executive Diploma in Creative Photography and Digital Imaging from Universiti Teknologi Malaysia.



Mohd Azim Hafiz Zaini studied Art & Design at UiTM. He has over than 10 years' experience in Design & Advertising in various fields of business. He has worked for advertising agencies, TV stations, an award-winning production house and other commercial enterprises, and currently leads the Creative Team of a renowned airline company in Malaysia.



Sarah Joan Mokhtar is a cartoonist, writer and illustrator who has worked in the Malaysian comics publishing and cultural sector since 1998. She started at Ujang Magazine at 15, creating the popular serial comic Awek Aspuri. She also co-founded UNNAMED, a Malaysian comics collective and currently serves as the regional advisor of the Malaysian chapter of the US-based Society of Children's Book Writers and Illustrators.

## ACKNOWLEDGEMENTS

Maybank Foundation wishes to thank all the students and lecturers from the various art colleges and tertiary institutions who participated in the competition and supported this art project, as well as the panel of jury specially invited to deliberate and select the winning works. Our heartiest congratulations to the winners and those whose works have been selected to be exhibited.

MyTIGER VALUES Art Competition & Exhibition 2019 received a total of 363 entries from 264 students from the following institutions:

Akademi Seni Budaya dan Warisan Kebangsaan, Kuala Lumpur  
 City University College of Science & Technology, Petaling Jaya  
 Claz'room College, Petaling Jaya  
 Dasein Academy of Art, Kuala Lumpur  
 IHM College, Kuala Lumpur  
 INTI International College, Subang  
 KDU University College, Penang  
 KDU University College, Shah Alam  
 Limkokwing University of Creative Technology, Cyberjaya  
 Malaysian Institute of Art, Kuala Lumpur  
 Management and Science University, Shah Alam  
 Multimedia University, Cyberjaya  
 Multimedia University, Iskandar Puteri, Johor  
 New Era University College, Kajang  
 Politeknik Muadzam Shah, Pahang  
 Raffles College of Higher Education, Kuala Lumpur  
 Sunway University, Bandar Sunway  
 Taylor's University, Subang  
 The One Academy of Communication Design, Petaling Jaya  
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 Universiti Teknologi MARA, Alor Gajah, Melaka  
 Universiti Teknologi MARA, Puncak Alam  
 Universiti Teknologi MARA, Samarahan, Sarawak  
 Universiti Teknologi MARA, Seri Iskandar, Perak  
 Universiti Teknologi MARA, Shah Alam

This exhibition catalogue is published in conjunction with My TIGER VALUES Art Competition & Exhibition 2019 at Balai Seni Maybank, 8 - 31 July 2019

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Maybank Foundation has been the strategic driver of Maybank Group's community programs since it was inaugurated in 2010, in conjunction with the Group's 50th anniversary. The Foundation's mandate is to create positive, long-term impact in communities in the markets where Maybank operates. It strives to identify programs that will have the most tangible and sustainable results, in line with Maybank's mission of humanising financial services.

Maybank Foundation focuses on six key areas, namely;

| EDUCATION                                       | COMMUNITY EMPOWERMENT                            | HEALTHY LIVING               | ARTS & CULTURE                            | ENVIROMENTAL DIVERSITY                                     | DISASTER RELIEF   |
|---|--|------------------------------|---|--|---|
| Empower future leaders in the finance community | Ensure inclusiveness of those in the communities | Promote community compassion | Promote artistic creativity of the youths | Help protect the planet's diversity for future generations | Mobilize employees together with partners in disaster situation, locally and regionally |

In all six areas and in every country it operates in, Maybank Foundation is focused on activities and programs that would create meaningful, measurable and sustainable impact, in line with Maybank's mission of humanising financial services.

