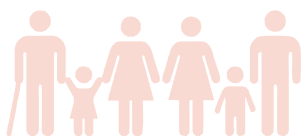


NO  
POVERTY



ZERO  
HUNGER

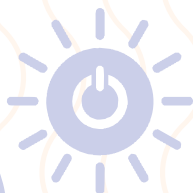


GOOD HEALTH  
AND WELL-BEING



# MYTIGER VALUES

AFFORDABLE AND  
CLEAN ENERGY



SUSTAINABLE CITIES  
AND COMMUNITIES



QUALITY  
EDUCATION



RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



# **MYTIGER VALUES**

**ART COMPETITION  
& EXHIBITION 2022**



The worst of the storm has finally subsided, and our nation is now aiming for recovery. As the world's rhythm comes to a healing pace, recent geopolitical tensions and new events bring forth new challenges that further dampen the effort for rejuvenation. Climate worries and economic crinkles hum warily on the backburner. This is the background of the zeitgeist of our youth.

With the stage set, the current edition of the MyTiger Values Art Competition & Exhibition acknowledges the challenges and further urges the youth of today to artistically express their concerns and hopes for the future. With the nation officially going through the endemic phase, our institution is keen on listening and keeping ourselves informed on the dreams and hopes of the grassroots.

We set out to model ourselves on the recently announced aspirations by the United Nations – exemplified by their list of 17 sustainable development goals. In line with the spirit of Global Village, we are keen to find out how the youths of today place themselves amid the increasingly complex co-relations and connections of our world. Like the strong and monumental Tiger, Maybank believes in the unrelenting spirit of today and had been consistently nurturing its growth. This annual effort is but an example of our commitment to strengthening the community, despite the stern challenges of previous years – now thankfully behind us.

Recent entries also provided critical observations on the current state of the nation as well as the survival of the Malayan Tiger as a species, as well as Nature and Climate in general. Concerns had also been viewed on the worrying encroachment of digital life, to the point of overshadowing real connections and bonds. We were pleasantly surprised to see such humanitarian empathy among the young. They have much to gain ahead and are fittingly justified for their concerns. The entries had been a wake-up call towards the need for our society as a whole to revert to reviewing our relationship with each other.

The brakes put on the world from previous years had forced us to re-evaluate our standing with Nature and the world. After enjoying seemingly never-ending progress in technology and information, we are being given a reality check and are forced to consider the consequences of our need to innovate and propagate. It is no longer just about the great race towards the future, but also about the need for respite and a breather. A moment perfectly suited for reflection, and reconnection. It is with our sincere hope that this competition could provide a spotlight or a glimpse of this moment. A record in time immortalized for the next generation.

**Khairudin Abdul Rahman**  
Chief Executive Officer  
Maybank Foundation

Aside from being a competitive platform, the annual MyTIGER Values Art competition & Exhibition provides a benchmark for the public in gauging the aspirations and concerns of the youth. It has always been consistent in harnessing the ideals and thoughts of the university demographic, as these circles are bound to be the most optimistic and stand to gain and lose the most from the future.

Such concerns were truly well-presented and reflected in the entries. Contestants have successfully interpreted the required TIGER values and exemplified some of the 17 sustainable development goals announced by the UN. Themes and metaphors are translated onto the surface using forms and ideas that are somewhat literal or simplistic in their approach but without detracting from the focus of their messages and concerns.

Aside from the often-cited message on a sustainable future, also on the list of notes are concerns over the encroaching digital lifestyle. The overpowering reliance on digital socialization and bartering of individual freedoms weigh heavily. It is refreshing to see these observations to understand today's generation that is still equally concerned about the worrying trends—just like the generation before them.

However, missing from the entries are other popular issues in the global conversation, such as identity politics—which is being featured as one of the UN's 17 goals. This may be considered as a sign of apathy or lack of concern among youths in this region on such triviality and virtue-signaling matters—an issue that is currently championed by the west. Contestants are more concerned with things rooted in the reality that affect their practical and pragmatic life or conditions. Their strife in search of harmony as a community has become more important than investment in individualistic pursuits.

Amidst the difficulties in organising a nationwide competition post-Covid, Maybank had managed to, once again, keep the annual event going. The juries congratulate Maybank for its effort to conduct an online competition, despite the ongoing difficulties of having a physical judging session. In the future, the online or physical judging process should be more equipped with proper tools to detect derivative works and potential plagiarism to maintain the integrity and accountability of the competition. This action will hopefully help the competition to become a more highly regarded event deserving of its benchmarks.

With the coming edition of the event, it is also encouraged to have both an online and physical platform to bring in more participation. Perhaps, by adding more categories and offering higher rewards, better entries from more prestigious art schools can be submitted. MYTiger Values Art Competition should become a highly anticipated art event among the young professional of the Arts.

The wide varieties and methods for interpretation provided us with many differing views, but unfortunately, it also had the effect of over-shining some other expressions. A horizontal view of selected finalists showed highly fluctuating executions and styles. Due to the many interesting forms of expression, choosing a winning entry was an arduous task. This is reflected in the final votes by the juries, with the winning entry receiving a slight margin compared to the next. In the final decision, the best winning entries that exemplified sound ideals and strong skills, as well as effective messaging, were chosen.

The current edition of the competition could be summed up as a strong continuation of a growing tradition from Maybank. With sincere admiration and appreciation, it is with hope and gratitude that we continue to collaborate and look forward to the next edition of the competition.

#### **Jury Panel**

Afify Sazali  
Afif Zuhair Abdul Aziz  
Amin Daud  
Dill Malik  
Faiz Mustaffa  
Husaini Mustapha  
Radzi Hanif  
sultanmuzaffar  
Tazidi Yusof

#### **Summarised by**

Amar Shahid  
July 2022

## INFO ON GLOBAL TIGER DAY

The tiger is the largest of the world's big cats and this magnificent creature, with its distinctive orange and black stripes and beautifully marked face, has a day that is dedicated to it. Global Tiger Day is an annual celebration to raise awareness for tiger conservation, held annually on 29 July. It was created in 2010 at the Saint Petersburg Tiger Summit.

The goal of the day is to protect the natural habitats of tigers and to raise public awareness and support tiger conservation issues. This was in response to the shocking news that 97% of all wild tigers had disappeared in the last century, with only around 3,900 left in the wild.

Tigers are on the brink of extinction and Global Tiger Day aims to bring attention to this fact and try to halt their decline. Many factors have caused their numbers to fall, including habitat loss and poaching. Global Tiger Day aims to protect and expand their habitats and raise awareness of the need for conservation. Many international organisations are committed to this day, including the WWF, the IFAW and the Smithsonian Institute.



## DETAILS OF MAYBANK EFFORT IN TIGER CONSERVATION PROGRAMME

Tigers are a national treasure, as well as the symbol of bravery and strength, the virtues that Maybank adheres to in the creation of its T.I.G.E.R values. In a collaboration with WWF-Malaysia for its Strengthening Tiger Conservation in the Belum-Temenggor Forest Complex programme, Maybank is one of Malaysia's leading organisations that is spearheading the tiger conservation effort in the country. Maybank Foundation has pledged RM5 million over 4 years of the programme that has commenced since 2016. Maybank, as the leading bank in Malaysia and one of the leaders in South East Asia, is committed towards fulfilling some of the objectives of the United Nation's Sustainable Development Goals (SDGs). Through its efforts with WWF-Malaysia in conserving tigers in the Royal Belum Forest Complex, Maybank will be trying to fulfil the SDG 15, which is to sustainably manage forests and halt biodiversity loss. 3 strategies have been underpinned to ensure the success of the programme:

### *Protection*

- Introducing SMART patrolling in the Royal Belum State Park and Temenggor Forest Reserve to ensure comprehensive protection of the Belum-Temenggor Forest Complex.
- Advocating for greater effectiveness in protecting the Belum-Temenggor Forest Complex by introducing the minimum protected area standards for tigers.

### *Monitoring*

- Monitoring the population of Malayan tigers and their preys to evaluate if the number of individuals changes through various non-invasive methods such as camera trapping.
- Improving knowledge on the tigers and their preys to better understand the best possible course of action.

### *Community Engagement*

- Increasing communities' awareness and participation in anti-poaching initiatives.
- Developing a potential sustainable livelihood revenue generation model to reduce communities' dependencies on natural resources from tiger habitat.

Since the inception of the programme, we have achieved so much in terms of preservation and conservation of tigers and impacted the wildlife surrounding and supporting them. As of 2021, the programme has already accomplished the following:

- **42,000 km** of dense forest has been covered via foot patrol in the effort to protect not just tigers and their preys, but also the ecosystem as a whole over 5 years.
- **238 active wire snares** have been found and deactivated, thereby potentially saving 238 large animals including tigers and their preys as they are essential to the equilibrium of the food chain.

Building on the success of the programme, Maybank Foundation has kicked off the 'Strengthening Tiger Conservation in the Belum-Temenggor Forest Complex - Phase 2' to take place over 4 years. The programme is aimed at stabilising tiger population in the aforementioned priority site with enhanced priority on certain aspects of the programme. We have set certain milestones to achieve over 4 years by 2023 which will mark significant impacts on tiger conservation efforts. These include:

- Addressing poaching through community participation in tiger conservation.
- Addressing the lack of effective management in the protected Belum-Temenggor Forest Complex by securing linkages from Northern Banjaran Titiwangsa to Taman Negara and securing Gunung Chamah from conversion to other land uses.
- Improving the knowledge on tigers and their preys to aid decision making by plotting the tiger density and prey occupancy in the Temenggor Forest Complex and Royal Belum State Park.
- Addressing forest conversion and fragmentation by encouraging community participation in tiger conservation through outreach programme.





# WHERES

# 2022

## Balance of Nature

Chan Hou Yuan

*Universiti Sains Malaysia, Penang*

This artwork is about the relationship between “Life below water” and “Life on Land”. In this era, the jungles are deforested and seawater seriously polluted. Tiger is one of the endangered animals. In This work, a tiger escaped to the sea but he was unharmed. This artwork shows a big school of fish welcoming the tiger to the sea to start its new life. Humans require constant growth and development, but we must not overdo it. There must be a sense of responsibility and respect for other living things.





## Resonance of Nature

Lim Jing Ming

*Malaysian Institute of Art, Kuala Lumpur*

As time goes by, the continuous development of humans has led to an imbalance in the world. The relationship between human beings and nature is gradually estranged and unfamiliar. In my artwork, I include the life on land, tigers, life below water, whales, and human to show the tiger value of Relationship Building. Humans move forward along with tigers to the ocean. The wave around the tiger's legs is to show the energy and resonance of nature between living beings on the Earth. The magnificent whale emerging from the ocean symbolises the birth of a new era. In conclusion, I hope that everyone can be vigilant, responsible, and pay more attention to major natural ecosystems to protect biodiversity and natural habitats, reduce pollution, and so on. By taking these actions, humans will be getting closer to nature and survive in a healthy and peaceful environment in the future.





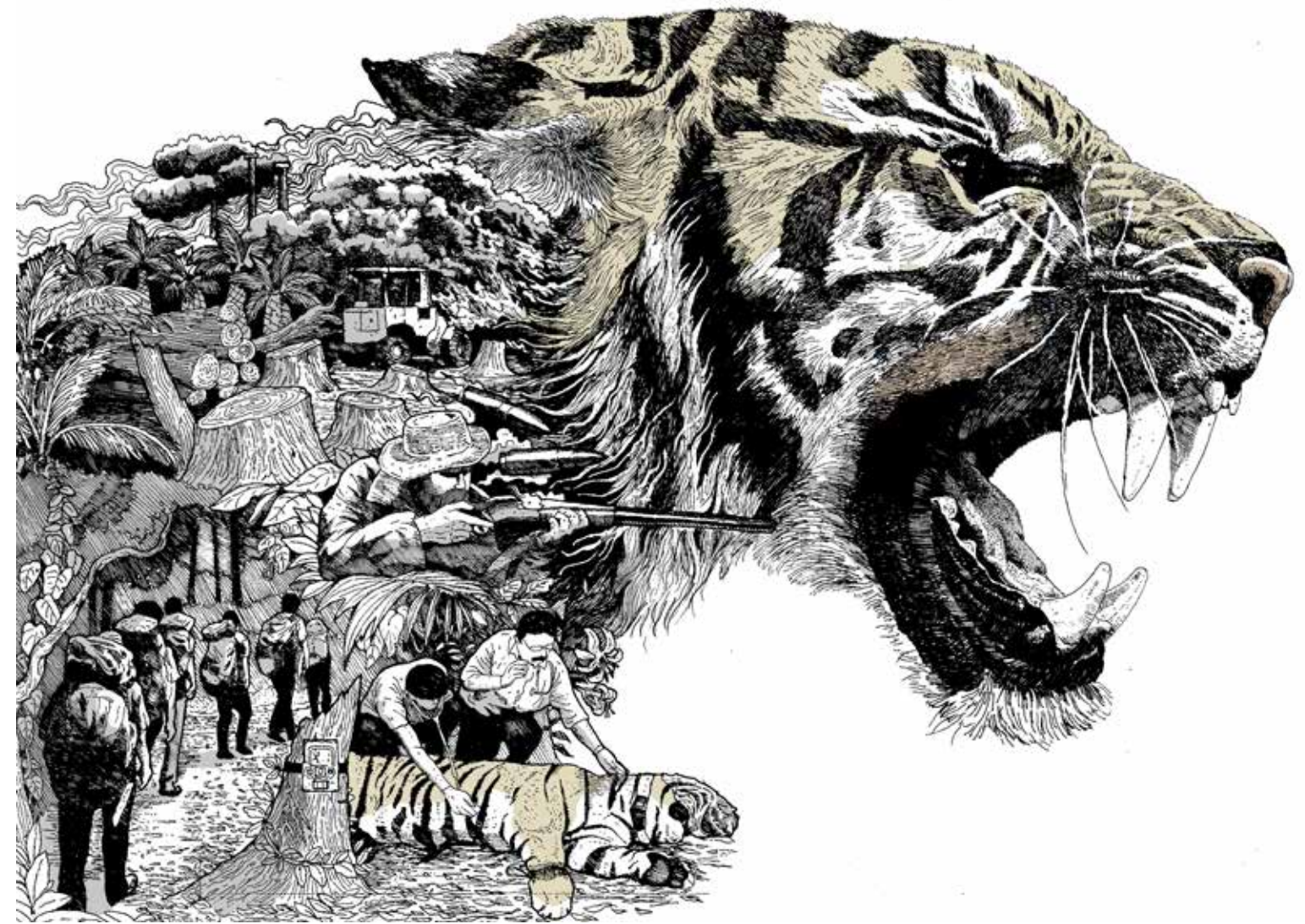
## The Tiger's Scream

Toh Zi Ying

*UCSI University, Kuala Lumpur*

Nowadays, tigers are critically endangered in Southeast Asia due to poaching and deforestation, causing the number of tigers to drop dramatically. Massive lands are being burned down by man-made forest fire for the expansion of palm oil plantation. The fire not only destroyed the natural habitats of the tigers but also caused global warming from the release of greenhouse gases into the atmosphere.

Fortunately, this situation has been mitigated by the teamwork and integrity of forest rangers. They risk their lives to protect the forest. They patrol across the forest to eliminate poachers as well as set up camera traps to track the tigers' activities. Furthermore, the veterinarian also helps to treat the injured tigers caught in the snare. Tigers play an important role as apex predators in the food chain, thus losing the number of tigers will cause the ecosystem to collapse. Therefore, it is very important for us to maintain the natural habitats and biodiversity of tigers as well as to protect them. With these actions, the SDG 15-Life on Land can be met. The idea behind the art is to instill awareness about the importance of survival for the tigers in the overall ecosystem. It also acts as a reminder for us to value the remaining landscapes in preserving the flora and fauna.

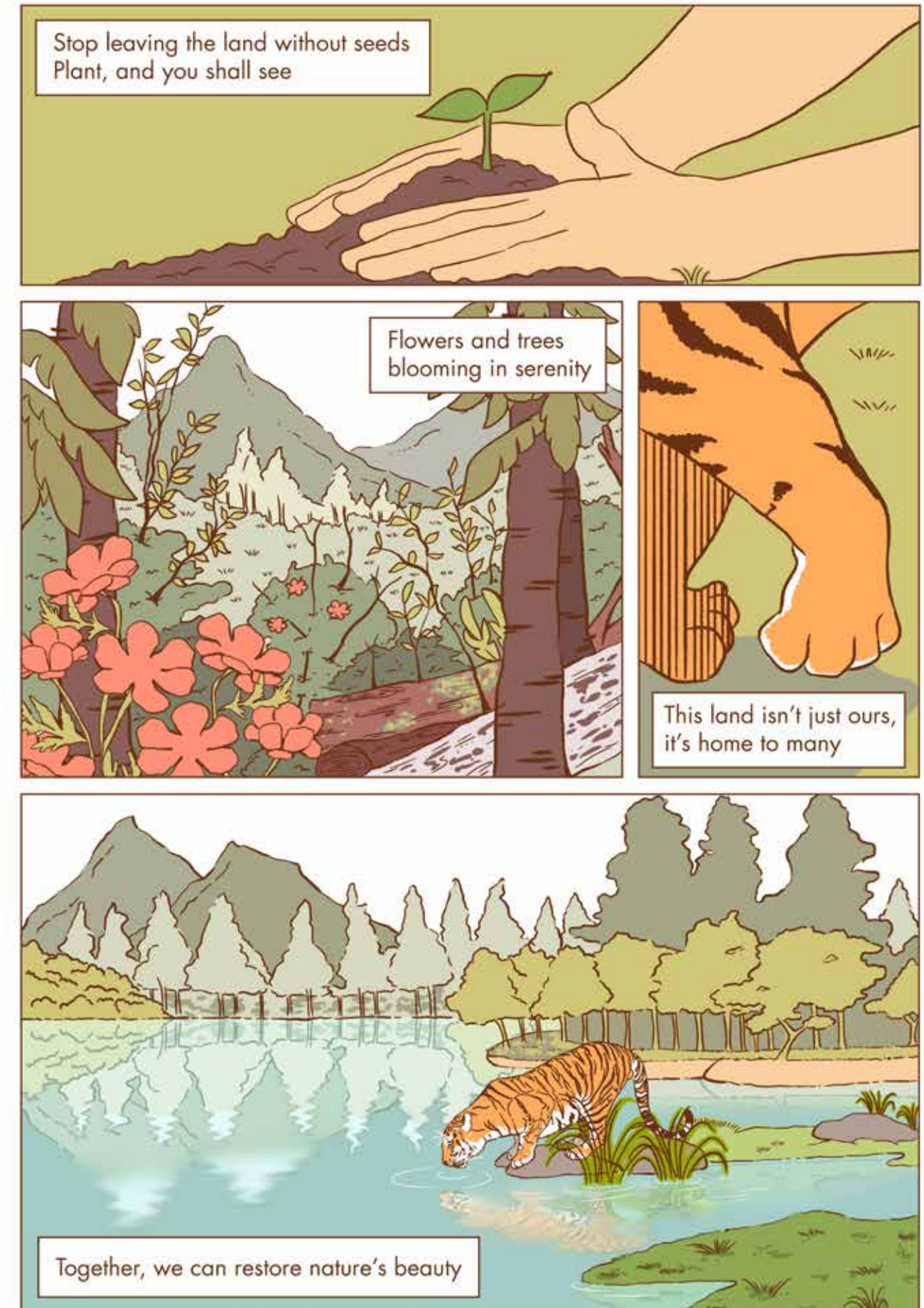




## Nature's Beauty Shared Responsibility

Ain Amirah Mohd Robi  
*Universiti Sains Malaysia, Penang*

This artwork carries a meaning closely related to SDG 17 Life on Land, showing us that land has been left bare due to our contribution to deforestation. Our habits as consumers led us to cut down trees for the sake of industrial development. However, we cannot ignore that our actions are causing animals to lose their habitats, destroy ecosystems, and create environmental disasters. Our actions have also robbed us of what could have been a very serene scenery. Humans make up just 0.01% of all life on earth, yet we often forget that we share this land with other lives. Therefore, we need to take accountability for our actions and reverse the effect of environmental issues by starting to plant back trees. Even though this is not the fastest solution, patience and teamwork guarantee that this can improve the quality of life for everyone and restore nature's beauty.





## A Cozy Home

Karina Nayli Zaidi

Malaysian Institute of Art, Kuala Lumpur

The tiger represents strength and prosperity. In the attic of a home, it acts as a guardian who protects the household. It brings out the values of “Quality education”, “No poverty”, “Clean water and sanitation”, “Art & Culture”, and “Growth”, that can help improve the livelihood of a family or community. As we enter the endemic phase in Malaysia, our cost of living is gradually improving. We can live our lives with our friends and family with satisfaction. An ideal lifestyle includes, among others, to spending time with your loved ones, enjoying life, and becoming the aspiring person we wish to be. I illustrate the inside of a traditional building with rooms filled with activities that depict a healthy lifestyle.





## Coral's Rebound

Lai Kar Man

*Dasein Academy of Art, Kuala Lumpur*

Coral reefs are important entities that ensure the safety of land and water. However, they are bleaching and dying at an alarming rate due to pollution and climate change. I highlighted the issue by showing the bleached corals and the polluted ocean. The rest of the panels show how people have been collaborating in efforts to restore the reefs. Coral's Rebound conveys the sentiments of a coral whose fate is unknown. Despite facing challenges and uncertainties, we must be resilient in order to come back stronger.

One of the several methods used by scientists to restore reefs is as shown: coral gardening. However, we cannot solely rely on them as this is a global effort. We can participate by recycling at home. Recycling sounds simple, but when we apply the TIGER values to work together, we will achieve maximum effectiveness and efficiency at issue-tackling and growth towards sustaining our planet. We will stall the pace of climate change, sustain cities, communities, life underwater and on land, reduce consumption and production, and have cleaner water. Ultimately, we must all collaborate to strive towards the goals effectively.



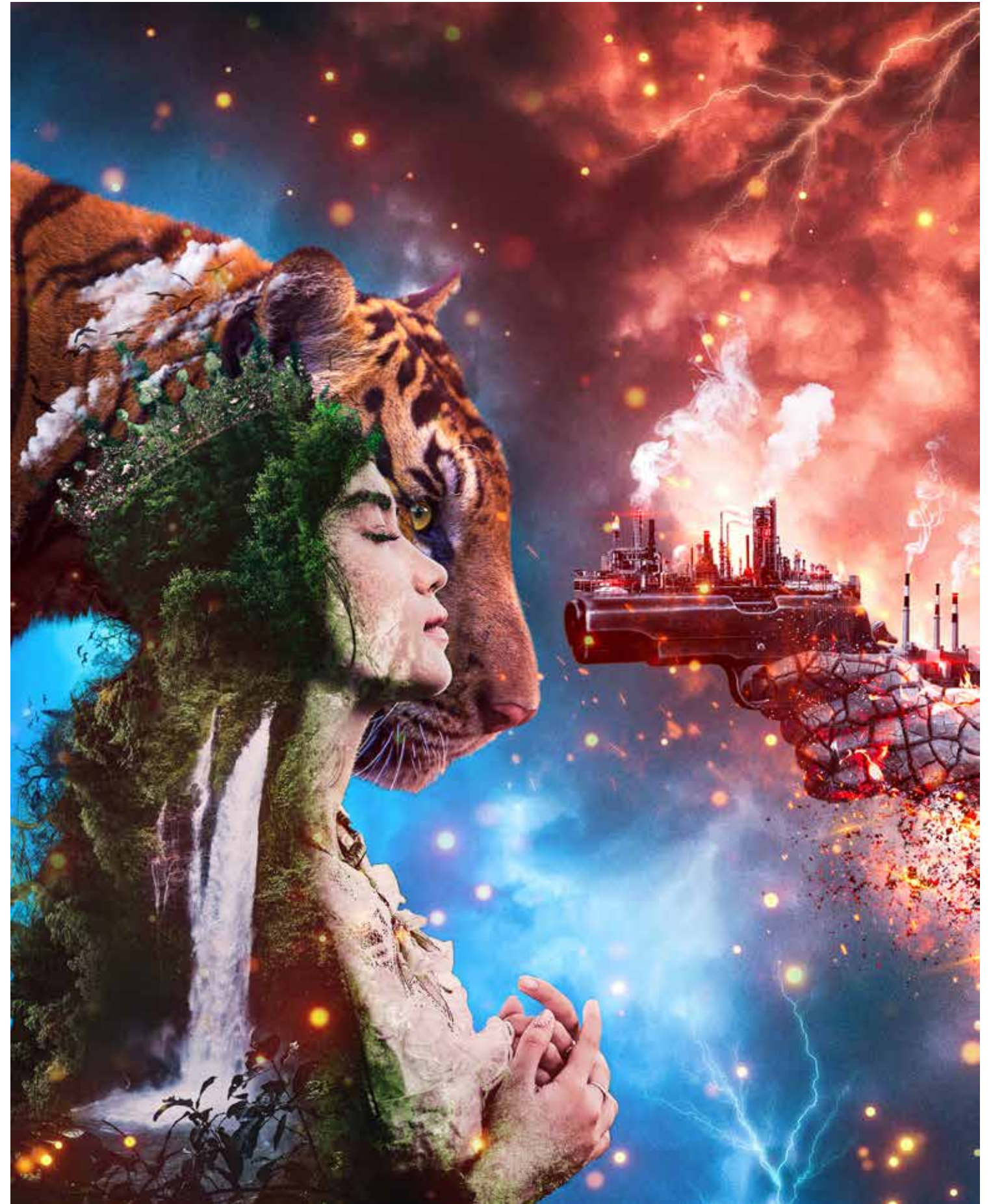


## When Hope Seems to Fade

Muhammad Aiman Farhan Azmil  
*Universiti Sains Malaysia, Penang*

In this picture, I want to metaphorize the value of teamwork between us humans, flora, and fauna. We are different in shapes and colours but are united as one under the same starry sky.

We must fight against global warming, wildfires, loss of animal habitats, and other effects under the cause of climate action. The tiger shows strength and bravery to keep moving forward and stand firm fighting against climate action. They fought for us, we fight for them too in times of need. True peace is being through ups and downs together. Just when hope seems to fade, a glimpse of a dream among the shimmering light arrives.

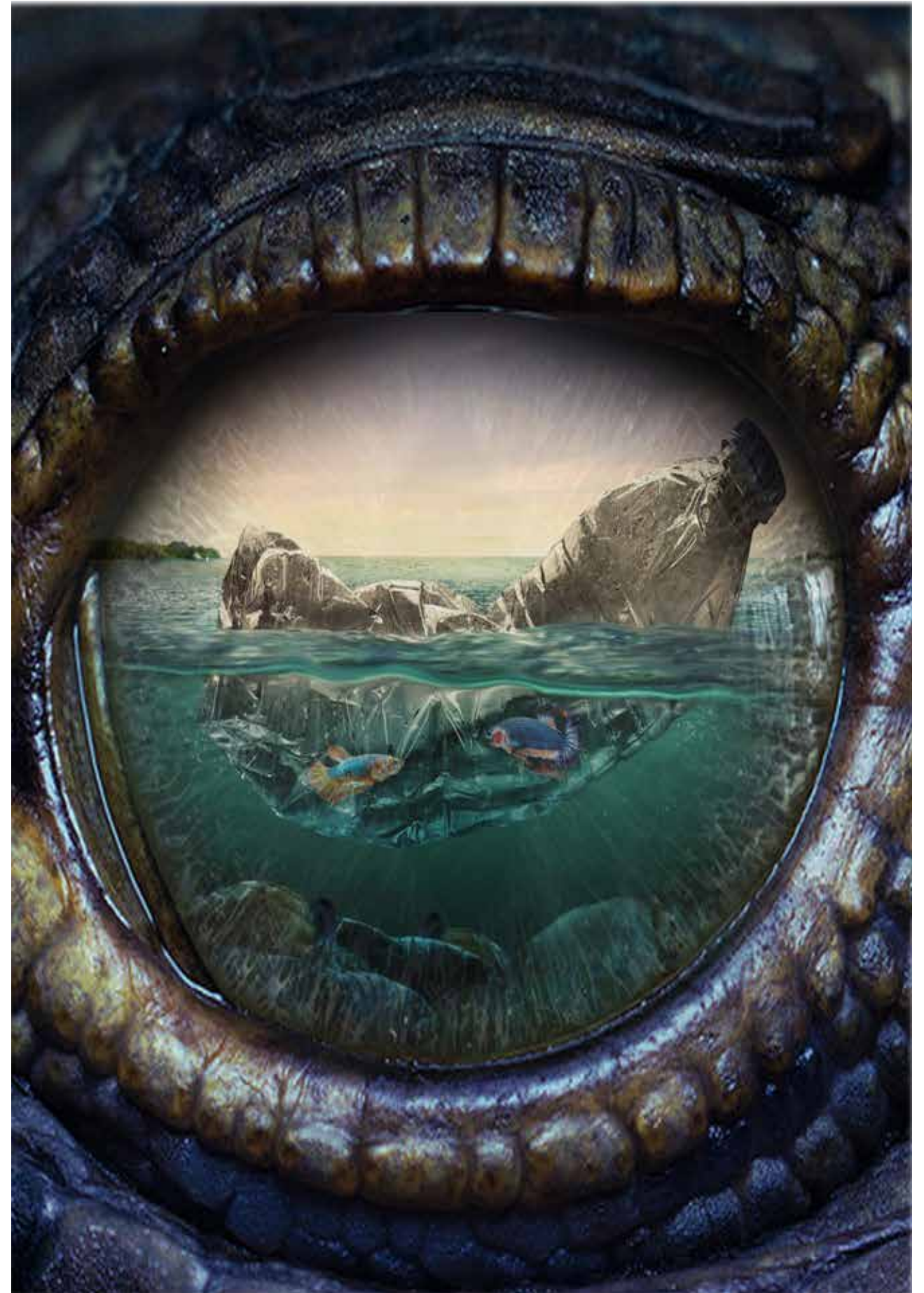




## The Glazed Eye

Ain Suhada Muhammad  
*Politeknik Ibrahim Sultan, Johor Bahru*

This poster shows a goal of life below water. It shows the crocodile's eye and inside the eye is a reflection of its habitat filled with rubbish dumped by unscrupulous humans. The message that I want to convey through this poster is that as the humane human being, we must love and appreciate all creatures so that future generations would be able to see these underwater animals.

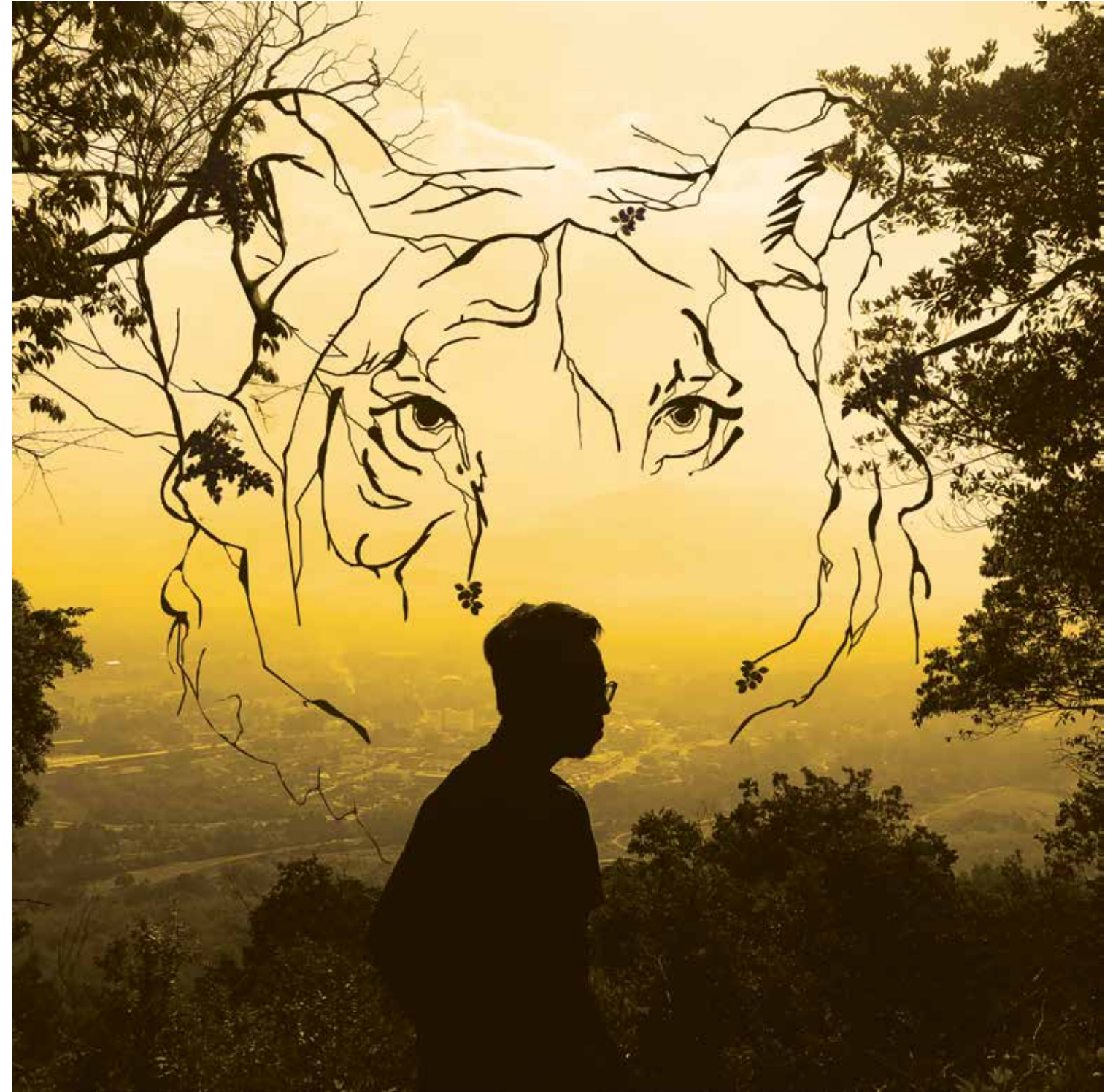




## We All Live on The Same Land

Muhammad Luqman Hakim Mohd Hanapiah  
*Universiti Pendidikan Sultan Idris, Tanjung Malim, Perak*

A flourishing life on land is the foundation for our life on this planet. How we treat our nature is how our life on land will thrive forward. Therefore we need to build a good relationship with our mother nature, keeping our tigers and other animals alive and well by fighting against deforestation and promoting sustainable use of terrestrial ecosystems. This image symbolizes how humans, mother nature, and animals coexist as one planet and complete each other.





# JURY'S SPECIAL PRIZE

CLIMATE  
ACTION



Ng Kai Wei  
Earth Paradise

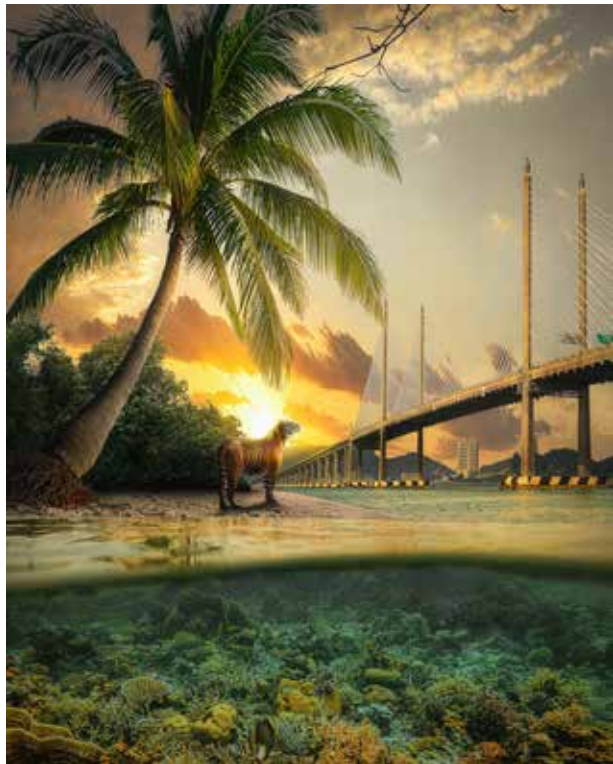


Lee Sung Yun  
Crisis & Reborn



Yong Ming Kuan  
The Unique Beauty of Biodiversity





Ooi Wei Hang  
A Better Tomorrow



Mohamad Faqihuddin Faiz Hasnul Sham  
Sore Sombre



Umamageswary A/P Murugiah  
On the Other Side



Muhammad Syahir Azhar Harun  
The Habitat



Tunku Yusrina Tunku Nazrin  
Forest Creatures



Che Muhammad Firdaus Che Mohd Azmi  
Save The Icon





Loo Suet Yee  
Guardian 1



Wong Yue Ru  
Flying Glowing Tiger



Teo Xue Er  
Water & Wood





Pak Sun Man  
The Burning Tree



Wong Jing Ern  
A Life of Harmony



Eng Chee Lim  
Less is More/ Dynamic Maturity



Ong Kai Hui  
Tiger Protects Us



Yasmine Lazuli  
Rebeka



Lim Jing Min  
Dream and Team



Ong Won Xin  
Time Countdown



Leong Shanton  
Strong and Wisdom





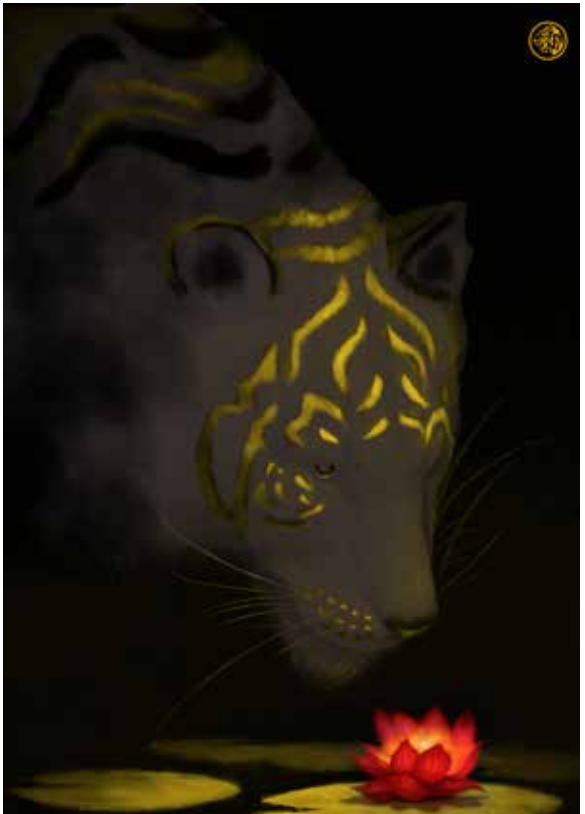
Jeffery Anak Adin  
The Vibrant Tiger



Janice Khor Jia Xin  
Ripple Towards the Future



Chong Wai Loon  
Tiger & Ire



Yohan A/L Kaliyanasundaram  
The Shadow Tiger



Helwa Mohd Khair  
A Dozen of Doves



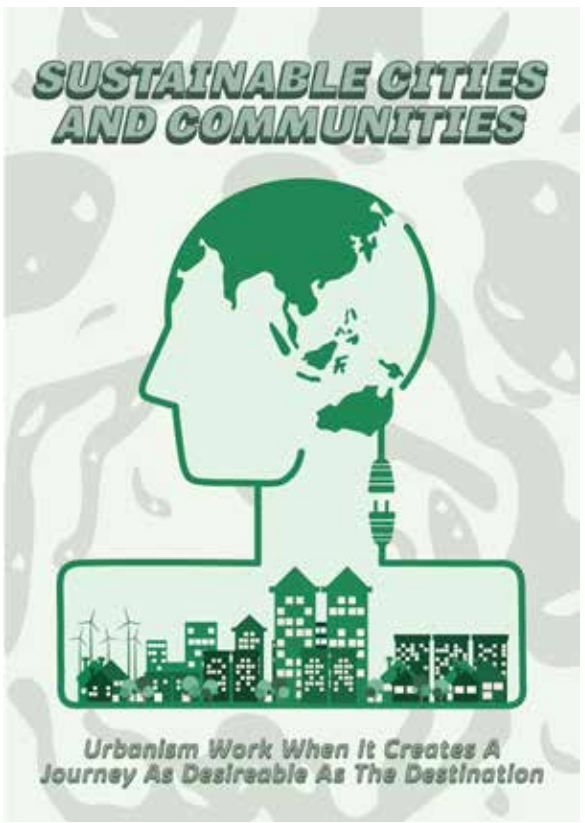
Liew Mei Yi  
Be With You



Kabilan Kesavan  
The Developed Globe



Tan Li Ping  
Drifting Fairies



Wan Nursyazwina Yazid  
Sustainable Cities and Communities





Muhammad Zulhusni Azaherul  
Harimau Malaya



Kirtanac A/P M Genason  
Emergence



Ya Hui Yee  
We Consume What They Eat Too



Ally Wong Tze Yen  
Protect



Sazia Afreen Shania  
Tiger Protecting Nature



Er Qian Gang  
The Path



Hoe Ann Yee  
A Growing Life to be Taken Care of



Ler Lian Jing  
Digital Tiger



Liew Ying Tong  
Reborn





Chin Tong Xin  
Coexist



Ng Joon Xiang  
Guardians of Marine Life



Megat Ahmad Faris Megat Adnan  
Finding Hope in the Middle of the Night



Adlina Afiqah Mohd Efendy Goon  
Stride



Muhammad Rahimi Mohammad Rafie  
Pak Belang is Not Done Yet



Yap Yong Xin  
Born



Emily Choi Huei Ling  
Teamwork Makes Dreamwork



Nur Arinah Atikah  
Blessings of the Paws



Amar Ikhwan Ahmad  
Redemption

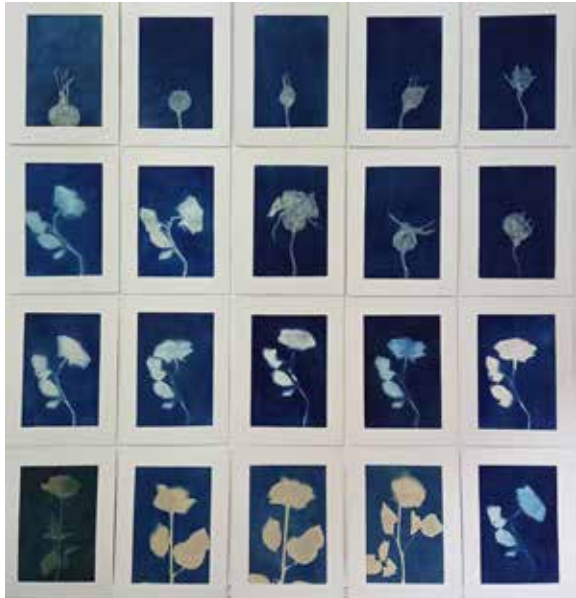


Tan Hong Jie  
Today's Role





Koo Shi Qi  
Symbiosis



Alya Nabihah A Halim  
Delicate



Chin Ke Ying  
The Skull Forest



Ibrahim Nuh Mohamad Khusairy  
Avail oneself of Physical Activities



Khoo Yi Xuan  
Teamwork Makes the Dream Work



Siti Sarah Adibah Ahmad Halimi  
Zero Hunger



Ong Pei Yee  
Hydration





Cao Si Qi  
Dreams Create a World



Muhammad Ariff Abdul Latif  
Spirit 2.0



Cham Jye Ying  
The Glacier



Liew Shan Ru  
The Seed of Revival





Muneeb Abdulla Ahmed Abdulla  
Guide the Lost Ones Home



Nurul Emily Zairiana Darman  
Growth Brings Prosperity



Sun Jin Xin  
Immerse, Grow, Breathe



Ahmad Muaz Azri  
Jovial Light



Au Jin Min  
Travel to the Fantasy



Muhammad Khairul Haikal Mohamad Khalid  
King of Jungle



Dayana Afrina Irawan  
None Left Behind



Edra Scarlett Eddy Abel Kating  
Harvest

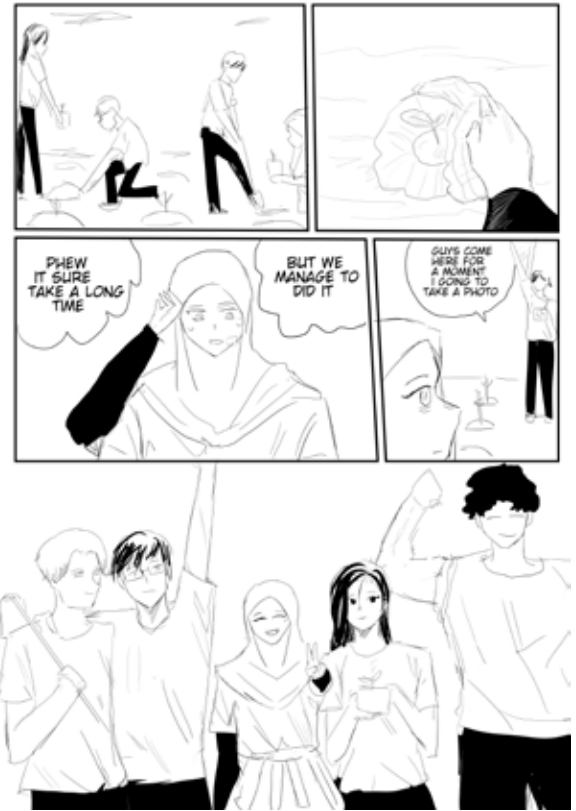




Chin Tong Xin  
Awakeners



Hana Sofea Muhd Tajul Ariffin  
Protect The Tiger



Muhammad Aqil Baharuddin  
Better Future



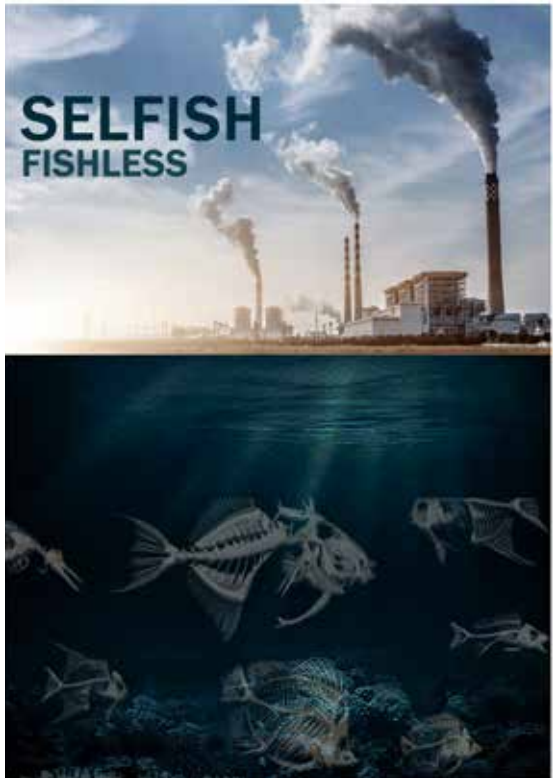
Nur Farrah Nadia Mohamad Yusoff  
Stay Afloat







Erika Nurbalqis Mohammad Zaki  
Conserve the Earth



Rabithah Alam's  
Untitled



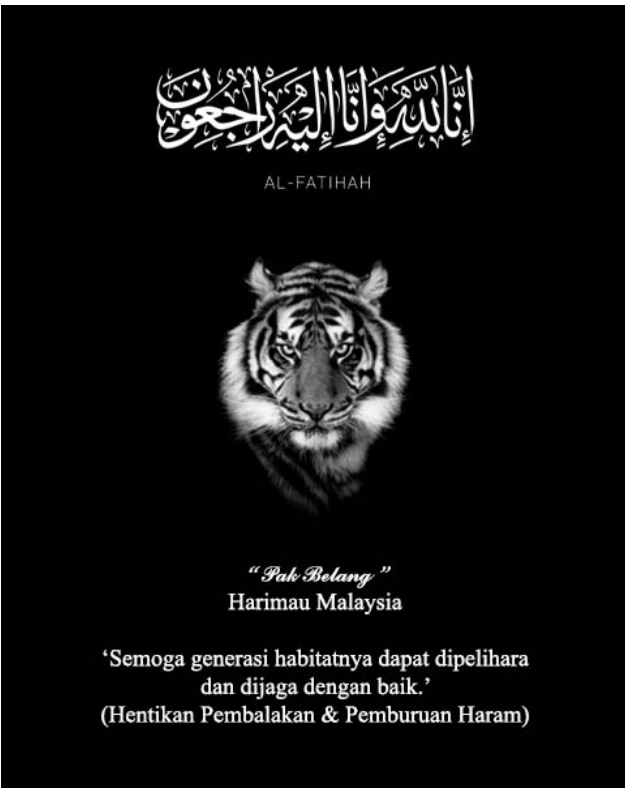
Afiqah Amirah Othman  
Orang Utan's Life Style



Nurhuda Farhadina Muhamad Fairuz  
Every Cloud Has its Silver Lining



Ezy Azhar Zamzuri  
Growth



Muhammad Firdaus Azlan  
Pak Belang



Muhammad Tajuddin Man  
Climate Action



Afrina Hannani Ahmad Ridhwan  
Untitled



Chew Ho Ying  
Water Drop Tiger





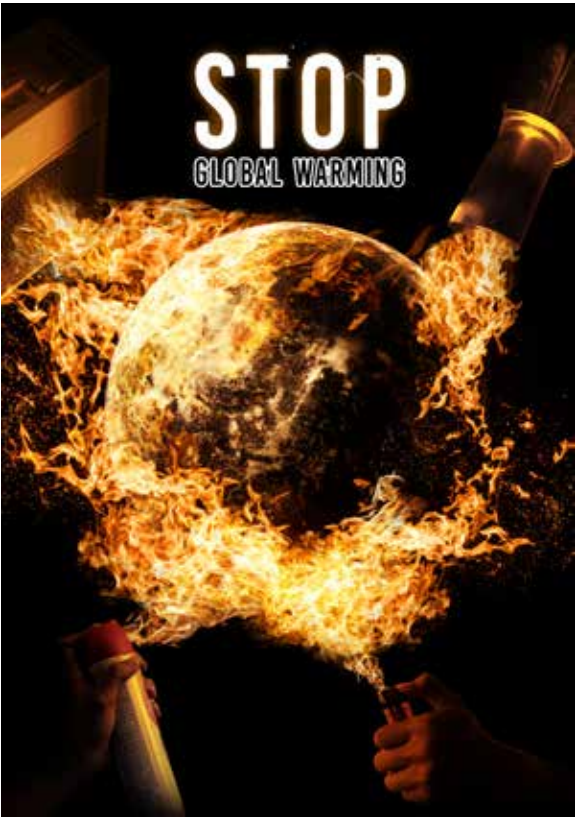
Ainin Soffiya Mohd Zalani  
Life Surface



Ezy Azhar Zamzuri  
Enjoy the Nature



Muhammad Nazriff Aizad Abdul Aziz  
Reality



Adam Syamil Azman  
Stop Global Warming



Azhani Izzah Mat Alwi  
Nature vs Nature



Toh Jia Yan  
Save My Tiger



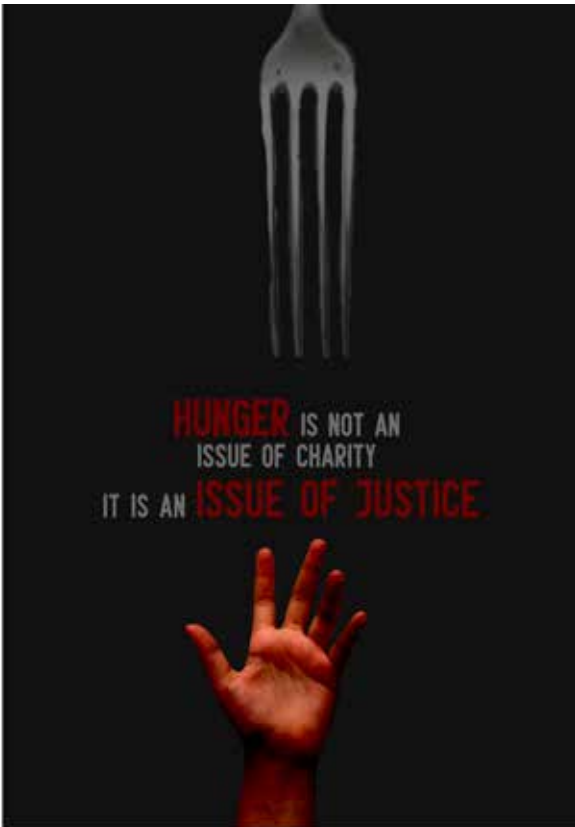
Tan Hong Jie  
Bloom



Muhammad Akmal Salahuddin Yusoop  
Zero Hunger

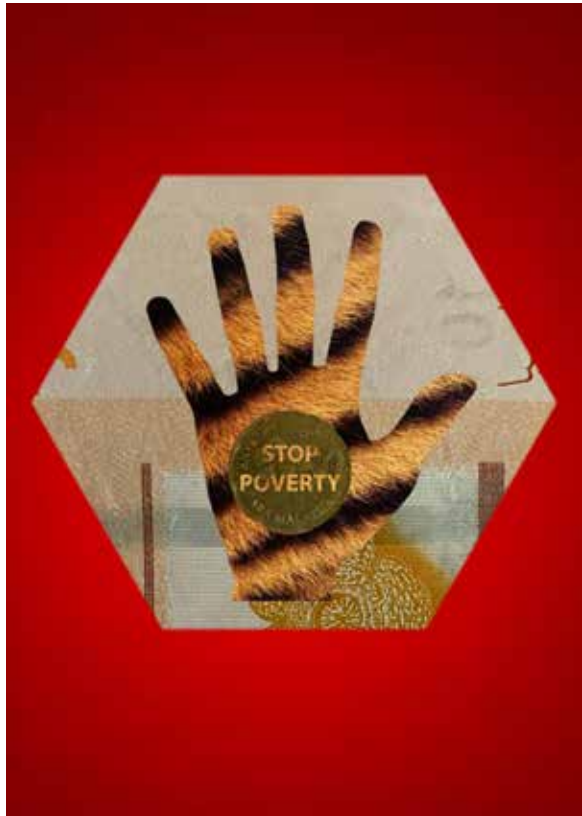


Mona Yoshii  
Resume



Nabila Maisara Shahrrial  
Privilege





Muhammad Haziq Aiman  
Its Sign to Change



Muhammad Faiz Yusri Yosme  
Zero Hunger



Cham Jye Ying  
Give Them a Hand



Low Jia Xin  
Monologue of a Tiger



Danial Hazim Mat Lazim  
A Part of Earth



Dina Fitriana Mohammad  
Rule the World Justly and Bravely



David Chew Hong Liang  
A Helping Hand



Ummul Khumaira Nadriesya Rozman  
Golden Voice





Muhammad Izhan Khidzual Nizar  
Freedom



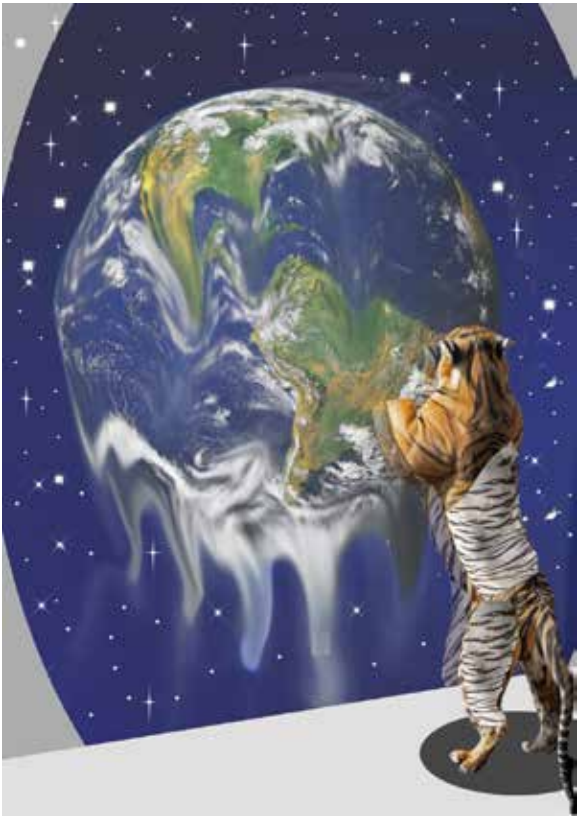
Ezy Azhar Zamzuri  
Feel the Beauty of Nature



Sabrina Yong Afandy Yong  
Reflection



Dinisa Rajoo  
Life on Land & Sustainable Cities and Communities



Nurul Shuhadah Ahmad Nizan  
I Can't Do Anything



Cao Si Qi  
Save Hope



Charlene Wong Yi Lin  
Memories



Tan Khai Teck  
Quality Education Leads to Brilliant Future

Gan Ker Ink  
What Can We Do?



## JURY PANEL



### AMIN DAUD

Amin is a Malaysia-based freelance illustrator and visual development artist from Negeri Sembilan. He received his Diploma in Art & Design from UiTM Melaka and Degree in Art & Design from UiTM Shah Alam. His creative endeavor includes 2D illustration, children's illustration, comics, and animation. Since 2012, he has been running his animation production company Tudidut Studio Sdn Bhd as the Creative director. Their first IP work is a 2D animation called Impian Remi. They provide services for the pre-development to final 2D animation works.

### MOHAMMAD RADZI HANIF

Mohammad Radzi Hanif is a graphic designer, illustrator, art director, publishing consultant (with 40 years of experience); academician, and writer. He specialises in book design, and taught Design Studies, Contextual Studies (Lim Kok Wing); Information Design, Media Culture, and Humanities (MMU); Design Aesthetics, Typography, and Photography (Sunway U). He has written books on Visual Documentation, Pop Culture, Photography, Traditional Crafts, and Travel Sketches. His passion is Photography. He has since participated in several photographic showcases in the Klang Valley (Galeri Petronas and Galeri Shah Alam). His first solo exhibition, Nature of All Things, held at TJ Fine Art, Taman Sri Hartamas in 2011, was officiated together with the launching of his book of the same title.



### TAZIDI YUSOF

Self-taught artist, Tazidi was a comic artist and illustrator when he was offered a full-time job as a cartoonist at Creative Enterprise (1980), the publisher of GILA GILA magazine. His works 'Tarzan', 'Kalau' and 'Malang Si Kancil' were madly loved by many during that era. He took the opportunity to draw the comic 'Badang' in Berita Harian newspaper and the cartoon 'Gagak di Rimba' in Harian Metro newspaper. He joined advertising and event management in 1992, and was involved in various fields of art direction. His last position in the field of advertising was as Creative Director. In 2017, together with other cartoonists from the Malaysian Cartoonists Club, he established the Malaysian Cartoon and Comic House in Taman Botani Perdana, Kuala Lumpur. He is now the creative and teaching force for cartoon and comic classes there.

### SULTANMUZAFFAR

Muzaffar brings extensive experience, technical know-how, and social media influence as a pioneer in the Malaysian blogging scene. In addition, he is well-known as a key opinion leader in the local digital media scene. Muzaffar has 24 years of digital experience with huge media players, mainly at Media Prima Berhad, Astro AWANI, and Astro Malaysia Holdings. He was a pioneer member of the new media team during Astro AWANI's foray into the digital space and was a digital news editor, entertainment host, and journalist. A celebrated fan of the arts, entertainment, and general politics, his impact transcends the digital space with a regular appearance on local and global online platforms, including strategising social media content and coverage plan of the various general election and breaking news. In 2021, he forged his path by heading digital and social media marketing at Media Prima Television Networks. In addition, he is a certified HRDF trainer.



### AFIQ ZUHAIK

Currently working for TV3 and TV9 digital team as the Digital Content Producer, Afiq has been serving Media Prima Berhad for approximately eight years. He graduated from Universiti Teknologi MARA and majored in Graphic Design and chose to diversify his skills and pursue a career that involves video production. He started as a junior video editor before becoming the Digital Content Producer who provides the creative content for TV3 and TV9 digital platforms. He was involved in many important projects such as Anugerah Juara Lagu, Anugerah Skrin, Anugerah Drama Sangat, and many successful programs such as Mentor, lcsyvm. He continues to develop his skills to create fresh ideas and concepts in his projects.

### AFIFY SAZALI

A team leader for Digital and Social Media Marketing at Media Prima Berhad, Afify received his New Media and Contentpreneurship degree from Universiti Teknologi MARA, Ayer Keroh, Melaka. His six years of working experience has motivated him to develop his skills and grow professionally in Media Prima. Afify's skills are more in graphic design and video editing, with photography as his main oeuvre. With nine years of experience in photographic work, he focuses on capturing images in concerts, events, sports, portraits, and weddings. Afify is also pursuing digital marketing on social media, which focuses on how to create creative content for clients, reporting, and documenting data.



### FAIZ MUSTAFFA

Faiz is a social media expert with more than six years of experience in managing, creating, implementing, and optimizing social media strategies for the social media accounts of Malaysia's national television station. He is a strategic thinker and an innovative executive who can lead teams to deliver goals. His works thrive in the media and broadcasting sector with extensive new approaches, techniques, photo and video editing, software, and lenses. He is also a freelance designer who pushes the boundaries of photography and videography through unique perspectives and creative editing techniques. Faiz has a strong interest in photography and hopes to effectively utilize social media and photography skills for his studio in the future.

### DILL MALIK

Senior UX/UI designer at a US-based NGO. After finishing her internship at the Annexe Gallery where she had her first exhibition, she has worked with HOM Management, ARTeri, RogueArt and Malaysia Design Archive. When not petting her cat, she works as a designer, previously gaining experiences at Media Prima Digital, BBD Labs, Digi-X, and Hellogold. She loves throat singing, user experience design, telegram stickers and ginger kittens.



### HUSAINI MUSTAPHA

Husaini Mustapha is a 30-year-old portrait photographer who has been dabbling in fashion, commercials, events, pre-wedding and other kinds of photography. He received his formal education in photography from UiTM. Husaini enjoys doing case studies of things he observes in his free time ranging from film, comics/manga, or any sequential art that he finds intriguing, visually compelling, and thought-provoking.

## ACKNOWLEDGEMENTS

Maybank Foundation wishes to thank all the students and lecturers from the various art colleges and universities who participated in the competition and supported this art project, as well as the panel of jury specially invited to deliberate and select the winning works.

Our heartiest congratulations to the winners and those whose works were selected for exhibition.

MyTIGER Values Art Competition and Exhibition 2022 received a total of 459 entries from 386 students from the following institutions:

Adego Academy of Art + Design, Johor Bahru  
Albukhary International University, Alor Setar, Kedah  
Asian Institute of Medicine, Science and Technology University, Bedong, Kedah  
Dasein Academy of Art, Kuala Lumpur  
Equator College, Penang  
Institut Pendidikan Guru Kampus Perlis  
International Islamic University Malaysia, Gombak, Selangor  
International Medical University, Bukit Jalil, Kuala Lumpur  
International University of Malaya-Wales, Kuala Lumpur  
INTI International University & Colleges, Subang Jaya, Selangor  
Kolej Matrikulasi, Gopeng, Perak  
Kuala Lumpur Metropolitan University College, Kuala Lumpur  
Les' Copaque Animation Academy, Shah Alam, Selangor  
Malaysian Institute of Art, Kuala Lumpur  
Management & Science University, Shah Alam, Selangor  
Multimedia University, Ayer Keroh, Melaka  
Multimedia University, Cyberjaya, Selangor  
Multimedia University, Iskandar Puteri, Johor Bahru  
New Era University College, Kajang, Selangor  
Open University Malaysia Kota Kinabalu Learning Center, Sabah  
Politeknik Ibrahim Sultan, Johor Bahru  
Raffles University Iskandar, Johor Bahru  
The One Academy of Communication Design, Penang  
The One Academy of Communication Design, Petaling Jaya, Selangor  
Tunku Abdul Rahman University College, Kuala Lumpur  
UCSI University, Kuala Lumpur  
Universiti Malaya, Kuala Lumpur  
Universiti Malaysia Kelantan  
Universiti Malaysia Pahang  
Universiti Malaysia Perlis  
Universiti Malaysia Sarawak  
Universiti Malaysia Terengganu  
Universiti Pendidikan Sultan Idris, Tanjung Malim, Perak  
Universiti Putra Malaysia, Serdang, Selangor  
Universiti Sains Malaysia, Penang  
Universiti Teknologi Malaysia, Johor Bahru  
Universiti Teknologi MARA, Lendu, Melaka  
Universiti Teknologi MARA, Puncak Alam, Selangor  
Universiti Teknologi MARA, Shah Alam, Selangor  
Universiti Tunku Abdul Rahman, Kajang, Selangor  
Universiti Utara Malaysia, Kedah  
UOW Malaysia KDU University College, Shah Alam, Selangor



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Maybank Foundation has been the strategic driver of Maybank Group’s community programs since it was inaugurated in 2010, in conjunction with the Group’s 50th anniversary. The Foundation’s mandate is to create positive, long-term impact in communities in the markets where Maybank operates. It strives to identify programs that will have the most tangible and sustainable results, in line with Maybank’s mission of humanising financial services.

Maybank Foundation focuses on six key areas, namely;

EDUCATION	COMMUNITY EMPOWERMENT	HEALTHY LIVING	ARTS & CULTURE	ENVIROMENTAL DIVERSITY	DISASTER RELIEF
Empower future leaders in the finance community	Ensure inclusiveness of those in the communities	Promote community compassion	Promote artistic creativity of the youths	Help protect the planet's diversity for future generations	Mobilize employees together with partners in disaster situation, locally and regionally

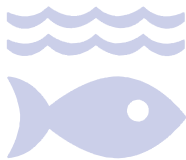
In all six areas and in every country it operates in, Maybank Foundation is focused on activities and programs that would create meaningful, measurable and sustainable impact, in line with Maybank’s mission of humanising financial services.



DECENT WORK AND  
ECONOMIC GROWTH



LIFE  
BELOW WATER



CLIMATE  
ACTION



CLIMATE  
ACTION



CLEAN WATER  
AND SANITATION



LIFE  
ON LAND

